



JANUARY
10 25. CDC

HIT PARADER

A CHARLTON PUBLICATION

YOU ARE MY LOVE

AT MY FRONT DOOR

SOMEONE YOU LOVE

SUDDENLY THERE'S A VALLEY

YOUNG
ABE LINCOLN

LOVE AND MARRIAGE
MOMENTS TO REMEMBER

I HEAR YOU KNOCKING

MY BOY FLAT-TOP

AMUKIRIKI

CROCE DI ORO

BONNIE BLUE GAL

NO ARMS CAN EVER
HOLD YOU

HE

KWELA-KWELA

SAME OLD SATURDAY NIGHT

PEPPER HOT BABY

BLACK DENIM TROUSERS

SHIFTING WHISPERING
SANDS

AMES BROTHERS



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Why The McGuire Sisters Won't Quit Godfrey

91 HIT PARADE SONGS-ONLY \$2.98

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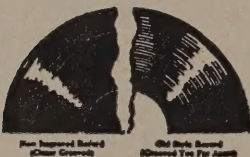
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4. Sally Goodin

5. When The Work's All Done This Fall
6. Skip To My Lou
7. The Campbell's Are Comin'

8. Money Musk
9. Ragtime Annie
10. Marching Thru Georgia
11. Pop Goes The Weasel
12. Ricketts Real

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3. There She Goes
4. Blue Darling
5. Poison In Your Heart
6. I Don't Care
7. That's What Makes the Juke Box Play
8. Go Back, You Fool
9. Yellow Roses
10. It's a Lovely World
11. The Kentuckian
12. Cattle Call
13. In the Jailhouse Now
14. Making Believe
15. That's All Right
16. Would You Mind
17. I've Been Thinking
18. The Ballad of Davy Crockett

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4. Oh, Susanna
5. Soldier's Joy
6. Devil's Dream
7. Chicken Reel
8. Golden Slipper
9. Red River Valley
10. Arkansas Traveler
11. Little Brown Jug
12. Turkey in the Straw

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3. You Belong to Me
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5. Takes Two to Tango
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7. Lady of Spain
8. Keep It a Secret
9. Hold Me, Thrill Me, Kiss Me
10. Why Don't You Believe Me
11. Till I Waltz Again With You
12. Don't Let The Stars Get In Your Eyes
13. Trying
14. Even Now
15. Have You Heard
16. Side By Side
17. Oh Happy Day

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2. Old King Cole
3. Little Tommy Tucker
4. Jack & Jill
5. Pease Porridge Hot
6. Where, O Where Has My Little Dog Gone
7. Humpty Dumpty
8. London Bridge
9. Lazy Mary
10. A Tisket, A Tasket
11. Old MacDonald
12. Farmer in the Dell
13. Baa Baa Black Sheep
14. Pop Goes The Weasel
15. Three Blind Mice
16. Mary Had a Little Lamb
17. Skip to My Lou
18. Row Row Row Your Boat
19. Tom Tom the Piper's Son
20. I've Been Working on the Railroad
21. Arkansas Traveler
22. I Saw a Ship A-Sailing

23. Deedle, Deedle, Dumpling
24. Hi Diddle Diddle
25. Three Little Kittens
26. Patty Cake, Patty Cake
27. Get Along Little Doggie
28. Ol' Chislm Trail
29. Rock-A-Bye Baby
30. Brahms Lullaby
31. Home on the Range
32. Blue Tail Fly
33. Clementine
34. Polly Wolly Doodle
35. Billy Boy
36. Sing a Song of Six Pence
37. Green Grass Grew All Around
38. Simple Simon
39. There Was an Old Woman
40. The Muffin Man
41. Little Jack Horner
42. Little Bo Bop
43. Little Boy Blue
44. Frere Jacques
45. Oh Susanna
46. Lone Prairie

FREE BOOK OF 46 CHILDREN'S STORIES WITH PICTURE-ILLUSTRATIONS AND WORDS TO THE MUSIC

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2. Bile Dem Cabbage Down
3. The Gal I Left Behind
4. Rakes Of Mallow
5. Ol' Joe Clark
6. Climbing The Golden Stairs

7. Speed The Plow
8. Miss McClood's Reel
9. Kingdom Comin'
10. The Cacklin' Hen
11. Leather Britches
12. Fisher's Hornpipe

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2. Happy Horace Medley
3. Ticky, Ticky Tee
4. Can Can
5. Habanera
6. Song of India
7. Workin' on the Railroad
8. Dinah
9. Sidewalks of New York
10. Daisy Belle
11. Square Dance Medley
12. The Band Played On
13. Red River Valley
14. Honky Tonk Surprise
15. Frankie & Johnny
16. The Bowery
17. When the Saints Come Marching In
18. Kismet
19. Fantasy
20. O Sole Mio
21. Santa Lucia

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4. Jubilate Deo (Give Glory to God)
5. Ninna, Nanna (Lullaby)
6. Tu es Petrus (Thou Art Peter)
7. Tu Scendi Delle Stelle (Thou Descends from the Stars)
8. Adeste Fidelis
9. Dorni, Non Piangere (Sleep, Do Not Cry)
10. Acclamations (A Dedication to the People of U.S.A.)

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3. Stranger in Paradise by Humberto Morales
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6. Magdalena by Andre Octette
7. Mambo Jambou by Orquestas Tropicales
8. La Hora by Rene Touzet Orch
9. Mambo Retozon by Ramoneros Marquez
10. Mambo Espana by Rene Touzet Orch
11. La Cucaracha Mambo by Ramoneros Marquez
12. Mambo 225 by Orquestas Tropicales
13. Caravan by Rene Touzet Orch
14. Mambo Negro by Rene Touzet Orch
15. Oh, Mein Papa by Humberto Morales
16. Mambo 225 by Orquestas Tropicales
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18. Coco Palao by Orquestas Tropicales

☐ 91 HIT PARADE SONGS \$2.98, 18 HIT PARADE SONGS ON RECORDS BY TOP T.V., RADIO, STAGE AND SCREEN STARS — \$2.98 PLUS FREE LYRICS TO 73 HIT PARADE SONGS — ONLY \$2.98

HERE ARE THE 18 ON RECORDS:

1. Yellow Rose of Texas
2. Ain't That A Shame
3. Rock Around the Clock
4. Love Is a Many Splendored Thing
5. Maybeline
6. Autumn Leaves
7. Seventeen
8. Hard to Get
9. Wake the Town & Tell the People
10. Learnin' the Blues
11. Gum Drop
12. Hummingbird
13. Longest Walk
14. Bible Tells Me So
15. Tina Marie
16. I Want You to Be My Baby
17. Hawk Eye
18. Same Ole Saturday Night

☐ 17 BIBLE READINGS ON 4 RECORDS — The Talking Bible (Plus The Picture Bible) — ONLY \$3.98

1. Creation of Heaven & Earth, Genesis
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4. Judgment of the Wicked, Malachi
5. The Beatitudes, St. Matthew
6. The Lord's Prayer, St. Luke
7. The Resurrection, St. Matthew
8. The Birth of Christ, St. Luke
9. Charity, 1st Corinthians
10. Exhortation & Salutation, 2nd Corinthians
11. The Crucifixion, St. John
12. Judging One Another, Romans
13. Mutual Bearing of Burdens, Galatians
14. Christian Duties, Ephesians
15. Fellowship With God, 1st John
16. New Heaven & Earth, Revelations
17. Ending of the Bible, Revelations

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2. No Cuentas
3. Mamboero
4. El Campanero
5. Tu Plato
6. Sagueboroco
7. Eey
8. El Mambo Hcp
9. Yumbabe
10. E Nuevo Mambo
11. Quero No Ma
12. Besos De Caramelos
13. Oullo El Bon Bon
14. Mambo Nuevo York
15. San Souci Rumba
16. Solos Tu Y Yo
17. En Bolondron

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4. Ebb Tide
5. Honey Love
6. Tick Tock
7. You'd Better Watch Yourself
8. You Can Pack Your Suitcase
9. When My Heart Beats Like A Hammer
10. I Don't Hurt Anymore
11. Oop, Shoop
12. Zippety Zum
13. I You Believe
14. Shake, Rattle & Roll
15. Cinnamon Sinner
16. Rain, Rain, Rain
17. You're The One
18. Come To Me Darling
19. Warm Your Heart
20. She's The One

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MONEY BACK GUARANTEE

The HIT PARADER BAND WAGON OF A Charlton **TOP TUNES** Feature

LOVE AND MARRIAGE

SAMMY CAHN JAMES VAN HEUSEN

Love and marriage, love and marriage,
Go together like a horse and carriage,
This I tell ya, brother,
Ya can't have one without the other.
Love and marriage, love and marriage,
It's an institute you can't disparege,
Ask the local gentry
And they will say it's element'ry.
Try, try, try to separate them,
It's an illusion,
Try, try, try and you will only come
to this conclusion.

Love and marriage, love and marriage,
Go together like a horse and carriage,
Dad was told by mother,
You can't have one, you can't have
none,

You can't have one without the other!

Copyright 1955 by Barton Music Corp.

CROCE DI ORO

(Cross Of Gold)

KIM GANNON

You'll be gone when the dawn comes
tomorrow

You'll be far, far away out at sea
So I give you this croce di oro
It will bring you home safely to me
Every hour we're apart will be sorrow
In the chapel a candle will burn
Take my love and this croce di oro
I will pray for you till you return
My darling, my darling, my darling
Do you see that star in the blue
Each night I will give it a message
And the star will give it to you
Till we meet on that far off tomorrow
May the good Lord be with you and
then

With the help of this croce di oro
You'll be back in my arms once again

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NO ARMS CAN EVER HOLD YOU

(Like These Arms Of Mine)

ART CRAFER JIMMY NEBB

No arms can ever hold you, like these
arms of mine,
No heart can ever love you like this
heart of mine,
My dreams can all come true if you'll
care for me,
This love that I feel for you was just
meant to be.
No lips can ever kiss you like these lips
of mine,
No one can ever offer what I offer
you;

My heart, my love are yours till the end
of time;

No arms can ever hold you, like these
arms of mine.

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TOP TUNES

I HEAR YOU KNOCKING

DAVE BARTHOLOMEW

You went away and left me long time
ago

Now you come back knockin' on my
door

I hear you knockin' but you can't
come in

I hear you knockin' go back where
you've been

I begged you not to go, but you said
goodbye,

Now you come back tellin' all those
lies

I hear you knockin' but you can't
come in,

I hear you knockin' go back where
you've been

I told you way back in 'fifty two

I would never fool with you

I hear you knockin', but you can't
come in

I hear you knockin' go back where
you've been

You better go back to your used to be,
Because your love's no good to me

I hear you knockin' but you can't
come in

I hear you knockin' go back where
you've been

Copyright 1955 by Commodore Music Corp.

PEPPER HOT BABY

ALICIA EVELYN

I know you're mad 'cause I was
wrong

But that's no reason to say so long!
Pepper hot baby, don't say goodbye
to me!

Count two, four, six, eight, ten

Two, four, six, eight, twenty,

Two, four, six, eight, thirty,

Count to a hundred, cool off!

Pepper hot baby, don't say goodbye
to me!

The two of us can't both be right

I said I'm sorry so hold me tight!

Pepper hot baby, don't say goodbye
to me!

If we broke up you know you'd die

Oh, don't deny it 'cause so would I!

Pepper hot baby, don't say goodbye
to me!

I want to kiss you and hold your hand

So please forgive me please understand!

Pepper hot baby, don't say goodbye
to me!

Copyright 1955 by Sheldon Music Inc.

YOU ARE MY LOVE

JIMMIE NABBI

You are my love

(You are my love)

My one and only,

When you're not near

(When you're not near)

I'm, oh, so lonely.

You are my love

(You are my love)

And please believe me,

There's not 'nother,

There'll be no other love for me.

I sigh and cry

And long for you

(Long for you)

Oh, my darling, my loved one, mm-
mm-mm

You are my love

(You are my love)

And please believe me,

There's not 'nother,

There'll be no other love for me.

Copyright 1955 by Jubilee Music Inc.

SOMEONE YOU LOVE

STEVEN MICHAELS

Simple melodies become enchanting
symphonies

When you're with someone you love.

Starlit summer nights can hold a
thousand new delights

When you're with someone you love.

Ev'ry little flower seems to blossom by
the hour

With some rare perfume.

She can touch your hand and make a
palace of a tiny room.

Happy things are gladder even sad
things so much sadder

When there's someone you love.

You can climb the ladder of romance

And reach the stars above.

And when you've quarrelled and

vowed you would end it,

How sweet it is when you mend it.

You're just not you without,

Can't do without that someone you love.

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ONLY YOU (And You Alone)

BUCK RAM

Only you can make this world seem
right,

Only you can make the darkness bright

Only you and you alone

Can thrill me like you do,

And fill my heart with love for only you.

Only you can make this change in me,

For it's true you are my destiny.

When you hold my hand, I understand

The magic that you do,

You're my dream come true,

My one and only you.

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LOSE WEIGHT where it shows most REDUCE

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of the body
with

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FIRMS FLABBY TISSUE

Like a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or starvation diets. No steambaths, drugs or laxatives.



Connie Simmons
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says: "I went from
size 16-dress to a
size 12 with the
use of the Spot
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glad I used it."

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Marie Hammel, New
York, N.Y., says: "I
used to wear a size 20
dress, now I wear size
14, thanks to the Spot
Reducer. It was fun
and I enjoyed it!"

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A large size jar of Special Formula Body Massage Cream will be included FREE with your order for the "Spot Reducer."

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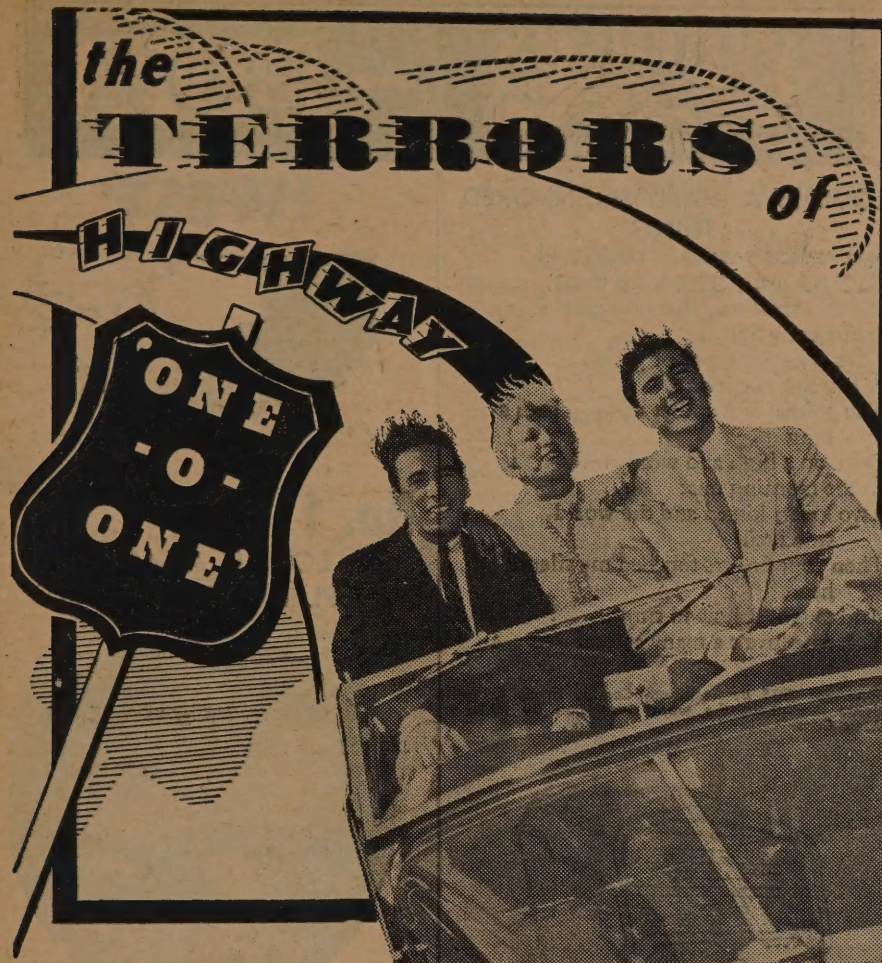
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THE CHEERS

Two handsome young men and a pretty gal comprise The Cheers. They are Gil Garfield, twenty-two years old, a native of Los Angeles, California, who just recently attended the University of Southern California; Bert Convy, who's also twenty-two and has just completed his studies at the University of California at Los Angeles (his hometown is in St. Louis, Missouri), and Susan Allen, a beautiful and shapely blond who hails from Hollywood, Calif. All through their high school years Gil and Bert studied music and performed in an amateur capacity — then, just a year ago, with the help of talented arranger-conductor-composer Buddy Bregman, they were whisked into a studio and cut four masters. The very next day they were heard by Capitol Records "big wigs" — and a date was set for recording.

Their first wax effort consisted of their three fine voices, plus a bass saxophone which highlighted the unique-sounding "I Need Your Lovin' (Bazoom)." This novelty was a catchy number with a real "cool" beat. The flip side was "Arrivederci" (pronounced A-Reeva-Dare-Chee), which means goodbye in Italian. It's a haunting ballad taken at two different tempos by The Cheers. This two-sided platter was a hit almost overnight, and it played its part in opening those real tight doors to musical stardom. "I Need Your Lovin' (Bazoom)" sold more than 500,000 copies, and thusly had record fans the world over clamoring for more of the same — and more of the same came!

Their next release was a story-type

number labeled "Black Denim Trousers And Motorcycle Boots," which was written by the great song-writing team of Mike Stoller and Jerry Lieber. This tune proved to be a great puzzler to many of the musical experts, for most of them picked this "bit" to be a "nothing," with no commercial appeal whatsoever. Well, they were wrong! The Cheers truly fine, upbeat reading of the tune with a tremendous Les Baxter musical treatment has pushed it across the boards into the "Top Ten" songs department of the nation — and if sales continue, The Cheers may very well have the Number One song in the country.

Needless to say that Gil, Bert and Susan are enthused to the "nth" degree; for already television, radio, nite spots, theatre and extensive personal appearance dates have been made open to them. Their highly developed and inimitable stylized act is pushing them to the fore in all of the entertainment media. As the tune, "Black Denim Trousers And Motorcycle Boots" reads, "He was the terror of highway one-o-one," and these three "cheerful Cheers" have also become the "terrors of highway one-o-one," as well as popular music terrors of the vastly competitive recording business.

Our advice to you is to go out and purchase their disk; for they offer great musical entertainment. We just bought ours and we're quite pleased with their great vocal interpretations — in fact, so much so that The Cheers have won us over as regular record buyers.

Come on, Buddy, Quit being A
BAG-of-BONES Weakling like I was

He
PAL!
WIN
\$100.00
as I
just
did.

IN 10 MINUTES OF FUN A DAY

You can do ALL I did!
I gained 25
Terrific LBS. of
HANDSOME
POWER-PACKED
MUSCLES
all Over!

I improved My
HE-MAN LOOKS 1000%
I won NEW STRENGTH
I won NEW POPULARITY

JIM NORMAN
AFTER
He
Mailed
Coupon

Everybody
adores
Jim's build
NOW
He's a
WINNER
in ALL
SPORTS

YOU CAN
WIN
A BIG 15"
SILVER CUP
as I just did!
with YOUR
NAME
engraved
on it!

I Mailed the
Coupon and
got these
**5 PICTURE
PACKED**
He-Man Courses
Which YOU
Can NOW get
FREE
Before \$1 price
goes back.
Millions Sold
for \$1.00

Come On PAL, Now YOU give me
10 PLEASANT MINUTES A DAY
IN YOUR OWN HOME
like Jim Norman did
and I'll give YOU a NEW
HE-MAN BODY for your
OLD SKELETON FRAME

NO! I don't care
how skinny
or flabby you are
I'll make you OVER
by the SAME method I
turned myself from a
wreck to the strongest of
the strong. Why can't I do
for you what I did for
MANY THOUSANDS of
skinny fellows like You?

**Develop YOUR 520
MUSCLES
Gain Pounds, INCHES
FAST!**

YES! You'll see INCHES
of MIGHTY MUSCLE
added to your ARMS and
CHEST. Your BACK and
SHOULDERS broadened.
From head to
heels you'll
gain SIZE,
POWER,
SPEED. You'll
be A WINNER
IN EVERYTHING
you tackle.

**1 HOW TO MOLD A
MIGHTY CHEST**
I added
7 inches
to my
CHEST
3 inches
to each
ARM.
I was
able to
do it.

**2 HOW TO MOLD A
MIGHTY ARM**
I added
7 inches
to my
CHEST
3 inches
to each
ARM.
I was
able to
do it.

**3 HOW TO MOLD A
MIGHTY BACK**
I added
7 inches
to my
CHEST
3 inches
to each
ARM.
I was
able to
do it.

**4 HOW TO MOLD A
MIGHTY GRIP**
I added
7 inches
to my
CHEST
3 inches
to each
ARM.
I was
able to
do it.

**5 HOW TO MOLD A
MIGHTY LEGS**
I added
7 inches
to my
CHEST
3 inches
to each
ARM.
I was
able to
do it.

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a Mighty Back. 5. How to Build Mighty Legs. Mail all 5 in One
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- Coordination of throat muscles
- Use of head cavities for resonance

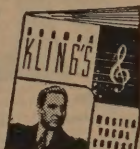
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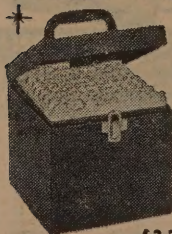
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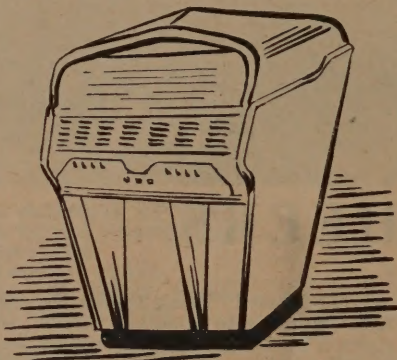
KANKAKEE, ILLINOIS

JUKE — BOX

LOVE IS A MANY-SPLENDORED THING

PAUL FRANCIS WEBSTER SAMMY FAIN
Love is a many splendored thing,
It's the April rose that only grows
In the early Spring;
Love is nature's way of giving
A reason to be living,
The golden crown that makes a man a king
Once on a high and windy hill,
In the morning mist
Two lovers kissed and the world stood still
Then your fingers touched my silent heart
And taught it how to sing,
Yes, true love's a many splendored thing.

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MAYBELLENE

CHUCK BERRY

Maybellene, why can't you be true?
Oh Maybellene, why can't you be true?
You done started doin' the things you used to do

As I was motovatin' over the hill
I saw Maybellene in a Coupe Deville
A Cadillac a-rollin' on an open road
Nothin' out running my V-8 Ford
Cadillac doin' about ninety five
Bumper to bumper, rollin' side to side
A Cadillac and Ford up to hundred and four

The Ford got too hot and wouldn't do no more

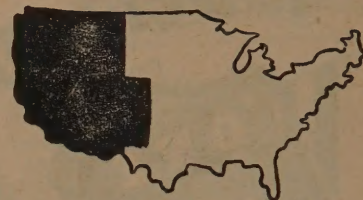
It done got cloudy and started to rain
I tooted my horn for the passing lane
The rain water poured all under my hood
I knew that was doin' my motor good
The motor cooled down, the heat went down

And that's when I heard that highway sound

The Cadillac settin' like a toy in the lane
A hundred and ten a half a mile ahead
The Cadillac lookin' like it settin' still
And I caught Maybellene at the top of the hill

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WEST



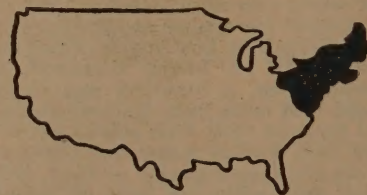
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LOVE IS A MANY SPLENDORED THING



As Sung by
THE FOUR ACES

EAST



No. 1

MAYBELLENE



As Sung by
CHUCK BERRY

DYNAMITE

SOUTH



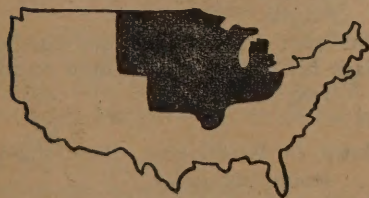
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SUDDENLY THERE'S A VALLEY



As Sung by
GOGI GRANT

MID-WEST



No. 1

MOMENTS TO REMEMBER



As Sung by
THE FOUR LADS

SUDDENLY THERE'S A VALLEY

CHUCK MEYER BIFF JONES

When you've climbed the highest mountain

When a cloud holds the sunshine in Suddenly there's a valley

Where the earth knows peace with man

When a storm hides the distant rainbow

And you think you can't find a friend

Suddenly there's a valley

Where friendships never end

Touched only by the seasons

Swept clean by the waving grain

Surveyed by a happy bluebird

And kissed by the falling rain,

When you think there's no bright tomorrows

And you feel you can't try again

Suddenly there's a valley

Where hope and love begin

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MOMENTS TO REMEMBER

AL STILLMAN ROBERT ALLEN

January to December

We'll have moments to remember

Doom, doom, doom, doom

The New Year's Eve we did the town

The day we tore the goal post down

We will have these moments to remember

The quiet walks, the noisy fun,

The ballroom prize we almost won

We will have these moments to remember

Tho' summer turns to winter,

And the present disappears

The laughter we were glad to share

Will echo thru the years

When other nights and other days

May find us gone our sep'rate ways

We will have these moments to remember

remember

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Watch What You Say And How You Say It!

A publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity. The details of this method are described in a fascinating booklet, "Adventures in Conversation," sent free on request.

According to this publisher, many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint more readers of this magazine with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet which will be mailed free to anyone who requests it. The address is: Department 1651, Conversation Studies, 835 Diversey Parkway, Chicago 14, Ill. A postcard will do.

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Hello Readers:

We're back on the musical horizon with another issue of our "baby" and yours, HIT PARADER Magazine.

Two big questions that have had us puzzled for a long while are "What Has Alan Dale Done For The Cha Cha?" and "Why The McGuire Sisters Won't Quit Arthur Godfrey?" Well, our reporters went out to get the answers with explicit instructions from your editor not to come back until they do. They're back and they have the facts! We feel quite sure that both these questions are answered in this issue. Of course, if you should disagree with our findings, don't hesitate to drop us a line and let us know.

To add to our list of reading, which we hope you'll enjoy, are up-to-the-minute feature stories on The Platters, who have scored big with their "pop" ballad "Only You (And You Alone)", and those "Black Denim Trousers And Motorcycle Boots" whiz kids, The Cheers.



CREW CUTS

JONI JAMES

There's a delightful impersonal get-together with Frankie Laine; an informative bit on the new Decca Recording star Mr. Al Hibbler; and an action-packed story about the Mercury star, Rusty Draper, who has hit mightily on the wax scene with his dishing of "The Shifting Whispering Sands."

You will also meet Jan Arden and The Burton Sisters — newcomers to the record scene. Jan and The Burtons will make their presence well known, for they have some new recordings just released that are mighty ear pleasing. Stay tuned!

The National Radio Fan Club is back with us this month, along with another opportunity for you to join in the name of your favorite star. Just fill out coupon and send it to the indicated address.

We'll see you again next month. 'Til then, be good and — happy readin'.

AT MY FRONT DOOR

JOHN C. MOORE EWART G. ABNER, JR.
Crazy little mama come knocking
Knocking at my front door, door, door.
Crazy little mama come knocking
Knocking at my front door
Crazy little mama come knock, knock,
knocking
Just like you did before

I woke up this morning with a feeling
of despair
Looking for my baby and she wasn't
there
Heard someone knocking and much to
my surprise
There stood my baby and looking in
my eyes
Crazy little mama come knock, knock,
knocking
Just like she did before.

If you got a little mama, and you want
to keep her neat
Keep your little mama off my street
The same thing will happen like it did
before
She'll come knock, knock, knocking at
my door
Crazy little mama come knock, knock,
knocking
Just like she did before.

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SAME OLD SATURDAY NIGHT

SAMMY CAHN FRANK REARDON
Went to see a movie show,
Found myself an empty row,
Thought the show was just alright,
Same old Saturday night.
Then I made the usual stop,
Coffee at the coffee shop,
Friendly face nowhere in sight,
Same old Saturday night.
I really thought the papers I bought,
Would help me forget you for a
while;
Believe me, honey, the funnies weren't
funny,
They didn't even make me smile.
How I wish you'd lift the phone,
Fun is fun, but not alone,
Till you let me hold you tight,
Same old Saturday night.

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OH MY DARLIN'

CHARLES CALHOUN
Oh my darlin' oh my darlin', such a love
I've never known
Let me keep you here forever just to
be my very own
Oh my darlin' oh my darlin' till the
stars have lost their glow
I will never love another and the years
will prove it so!
Each day I'll keep on prayin'
That I'm the one meant for you
Until I hear you sayin' the sacred
answer, "I do!"
Oh, oh, oh my darlin' oh my darlin'
My lovely golden sun make me happy
Oh my darlin' tell me now that we'll
be one!

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YOUNG ABE LINCOLN

ABNER SILVER ROY ALFRED
Raised up in Kentucky, in a cabin cold
and bare;
Readin' by the fireside, he got his
learnin' there.
Earned his keep by splittin' logs, he
grew so lean and strong;
He could fight against a bully,
Or could right a mighty wrong.

Young Abe Lincoln, loved all the
people,
Oh! what a wond'rous man was he.
What a plain, what a humble man
was he.

Then he went to Springfield, started
practicin' the law;
Folks began to know his name, from
Maine to Arkansas.
But when the people called him into
politics, he went;
'Cause he had a date with destiny, to
be the president.

When he was selected, o'er his country
to preside;
Rich or poor, to ev'ryone, his door was
open wide.
And when he felt the sorrow of a
nation in distress;
What he said will live forever, in the
Gettysburg Address.

Then, one dark and fateful night, that
hist'ry will recall;
He went to the theatre in his silk hat
and his shawl.
There a shot was fired by a scoundrel
known as Booth;
And Abe Lincoln died, because he
stood for liberty and truth.

Young Abe Lincoln, loved all the
people,
Oh! what a wond'rous man was he.
Gave his life, so that people could be
free.

Down in Washington, there stands a
monument today,
People come to honor him from near
and far away.
And though it's nigh a century that he's
been dead and gone,
His truth goes marching on!
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AUTUMN LEAVES

JOHNNY MERCER JOSEPH KOSMA
The falling leaves drift by the window,
The autumn leaves of red and gold.
I see your lips, the summer kisses,
The sunburned hands I used to hold
Since you went away the days grow long,
And soon I'll hear old winter's song.
But I miss you most of all my darling,
When autumn leaves start to fall.

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AMUKIRIKI

(The Lord Willing)

BOB RUSSELL JERRY LIVINGSTON
Amukiriki, amukiriki, amukiriki,
The Lord willing I'll be with you.
A distant journey; a safe tomorrow,
amukiriki.
Then you'll hold me as I always want
you to.

In Mexico, amukiriki is as old as
Mexico;
And it means the Lord be willing,
If the Lord shall will it so.
Only then will there be harvest,
Only then will rivers flow.
No more adios to you, I'll be close to
you,
If the Lord shall will it so.

So I say "amukiriki," with you deep
inside my heart,
Knowing that the Lord be willing,
We won't always be apart.
After many purple twilights we will
see a morning glow;
And I will run to you, bring the sun
to you,
If the Lord shall will it so.
Copyright 1955 by Famous Music Corp.

MY BOY — FLAT TOP

JOHN F. YOUNG, JR. BOYD BENNETT
Young and strong, his top is flat;
Cool haircut, never wears a hat.
I don't mean maybe, he's a real hep
cat,
My boy — flat top.
Big broad shoulders, man, they're pips;
Dreamy eyes, really crazy lips.
When he shouts, "hev, baby,"
Well, the girls they flip;
My boy — flat top.
I'm tellin' you that snazzy guy
Really sends you. My! Oh, my!
He's the most, the dreamer's goal;
You ought to see him rock and roll.
Got no dough, but just a nod
Gets the girls, tho' it may seem odd.
He's a real smooth lover in his old hot
rod,
My boy — flat top.
Copyright 1955 by Lois Publishing Co.

COME SPRING

PERRY STEVENS ALAN MILLER
Come spring,
Come back the green and beautiful
things,
Come back, my love,
While stars above are awakening.
Come spring,
Come back blue skies and birds on the
wing,
Bring back your heart
And mine will start to sing.
For ev'rybody knows, this is the season,
For loving eyes, loving sighs and
rhymes with loving reasons.
Come spring,
With starry nights and lovers will cling,
No need to guess,
Our happiness can be found,
Come spring! come spring!
Copyright 1955 by Kahl Music Inc.

BONNIE BLUE GAL

WILLIAM ENGVICK JESSIE CAVANAUGH
I found a little honey
Who thrills me through and through!
Roses in her golden hair
And dressed in purty blue.
I'm always thinkin' of her,
Wherever I may be,
'Cause I love the bonnie blue gal
Who gave her heart to me!

Her arms, her arms are where I want
to be,
'Cause I love the bonnie blue gal
Who gave her heart to me!

She's got a lot o' heaven a shinin' in her
eyes,
Brighter than the stars above
And bluer than the skies.
And ev'rything about her, suits me to
a T,
I live for the bonnie blue gal
Who gave her heart to me!

No matter where I travel
She's with me all the way,
Close to me within my heart through
ev'ry night and day.
As soon as I can make it,
I'll hurry back to see,
My sweetheart, the bonnie blue gal
Who gave her heart to me!

I'm gonna quit my wand'rin',
I'm gonna settle down,
Find a little house for us way out
beyond the town.
I'm gonna get us in there
And throw away the key,
And love, love that bonnie blue gal
Who gave her heart to me!
Copyright 1955 by Hollis Music, Inc.

I DON'T KNOW — I DON'T CARE

CARL SIGMAN L. LUTTAAZI
When we were together, the world was
all sweetness and rapture,
The simplest of things had a magical
beauty for me;
The rose had a redness,
No artist could honestly capture
And, darling, wherever I turned,
There was love's melody.
But then came the storm and the
thunder,
The parting that carried me under,
You left me to wonder what happens to
lovers like me.

Since you're gone,
Are the skies blue or gray?
I don't know, I don't care.
Is it spring, is it night, is it day?
I don't know, I don't care.
You're my love from the first to the
last,
You're my dream, you're my pray'r,
Till you come back, my dear;
Till your arms hold me near, can I
live?

I don't know, I don't care.
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"TRUE BLUE" FRIENDS

THE McGUIRE SISTERS

The most-talked-about guy in show-business is a red-headed, blue-eyed, freckle-faced guy that stands 5' 11" tall and weighs a sturdy 180 pounds. His name? Arthur Godfrey, of course.

After more than twenty years in broadcasting, the fabulous and almost legendary Godfrey has become one of the best known, best loved and most-listened-to personalities in American history. He has been called by Variety "one of the major phenomena of his era and a one-man industry." His weekly audience (for his radio and TV shows) is estimated at more than 85 million people. It has been said that he "goes into more homes in America every morning than the milkman."

Not too many months ago, Art began a "firing spree" that resulted in the ousting of six of his staff. Among the entertainers who "left" were Hale Liki (the Hawaiian dancer), The Mariners (a vocal quartet), Archie Bleyer (Arthur's orchestra leader), Marion Marlowe (the femme thrush), Julius LaRosa and the Godfrey Show's producer, Larry Puck — who, incidentally, married Marion Marlowe while they were still members of the "Godfrey Gang."

The only act that was never in danger of being released were the fabulous McGuire Sisters. In Arthur's opinion, these three dolls had top-notch entertaining qualities, possessed lively, friendly and heartwarming personalities and were a definite asset to his show. There's no doubt that he appreciates their tremendously loyal friendship.

The McGuires started their professional career touring the United States, entertaining at Army camps and veteran's hospitals during the Second World War. Then, following a series of club dates all over Ohio, Chris, Dottie and Phyl held a family conclave and decided to head for New York to try their luck in the "big time." And luck was with them, for only two weeks after arriving in the big city, they met the famous arranger-composer, Gordon Jenkins. Jenkins heard them sing and he was "gone" on them. They then appeared on "Godfrey's Talent Scouts," and Arthur was so impressed with them that he made the McGuires a steady act on his shows. The girls record for Coral records and have had many big hits on that label — their current clicks being "Give Me Love" and "He."

The McGuire Sisters deeply respect and admire Arthur, and they are deeply appreciative for all the wonderful things he has done for them — including sound advice whenever they needed such. However the aspect of admiration is not one-sided, for Mr. Godfrey has on more than one occasion pronounced publicly that "his gals" are among his real "true blue" friends.

There are many people who tend to dislike Arthur for his so called colloquial expressions — but, for each one of these critics there are more than fifty who are die-hard Godfrey fans and really love the guy. If an Arthur Godfrey fan club were to be organized, there would be no doubt that the McGuire Sisters would head the list.

HE

RICHARD MULLAN JACK RICHARDS

He can turn the tides and calm the angry sea.
He alone decides who writes a symphony.
He lights ev'ry star that makes our darkness bright.
He keeps watch all through each long and lonely night.
He still finds the time to hear a child's first prayer.
Saint or sinner call and always find Him there.
Though it makes Him sad to see the way we live,
He'll always say "I forgive."

He can grant a wish or make a dream come true.
He can paint the clouds and turn the gray to blue.
He alone knows where to find the rainbow's end.
He alone can see what lies beyond the bend.
He can touch a tree and turn the leaves to gold.
He knows ev'ry lie that you and I have told.
Though it makes Him sad to see the way we live,
He'll always say "I forgive."

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A CHANCE AT LOVE

CARL SIGMAN EUGENE CINES
I long for a kiss, a chance at love,
I don't want to miss this chance at love.
You hold me too tight and it might be all wrong,
But I can't fight when you're the one I long for.
You're giving my heart a chance to shine,
And right from the start I'm yours, be mine.
You're the love that I can't do without,
So I'm going to go all out,
Just give me a chance at love.
Copyright 1955 by Leo Feist, Inc.

BORN TO SING THE BLUES

LENNY ADELSON IMOGENE CARPENTER
Some were born to win, some were born to lose,
Born to walk in style, or walk in second handed shoes,
Take me, I was born to sing the blues.
Some were born to get, some were born to give.
Poor unlucky devils who just barely want to live,
Like me, I was born to sing the blues.
Oh, won't somebody care about me, make me happy.
Love is all I've ever wanted, no one wants me,
No one needs me at all, no one at all.
Tired of wond'rin how, tired of wond'rin why,
Some were born to laugh, I guess,
And others born to cry, and me
I was born to sing the blues.
I was born to sing the blues.
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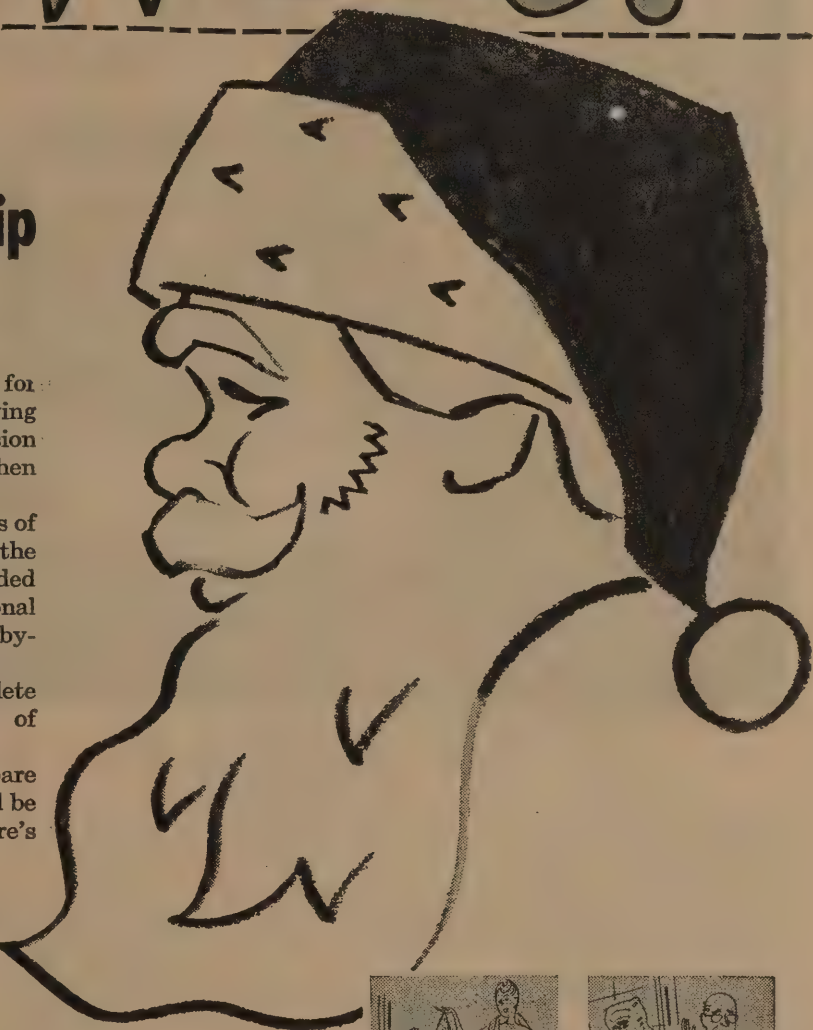
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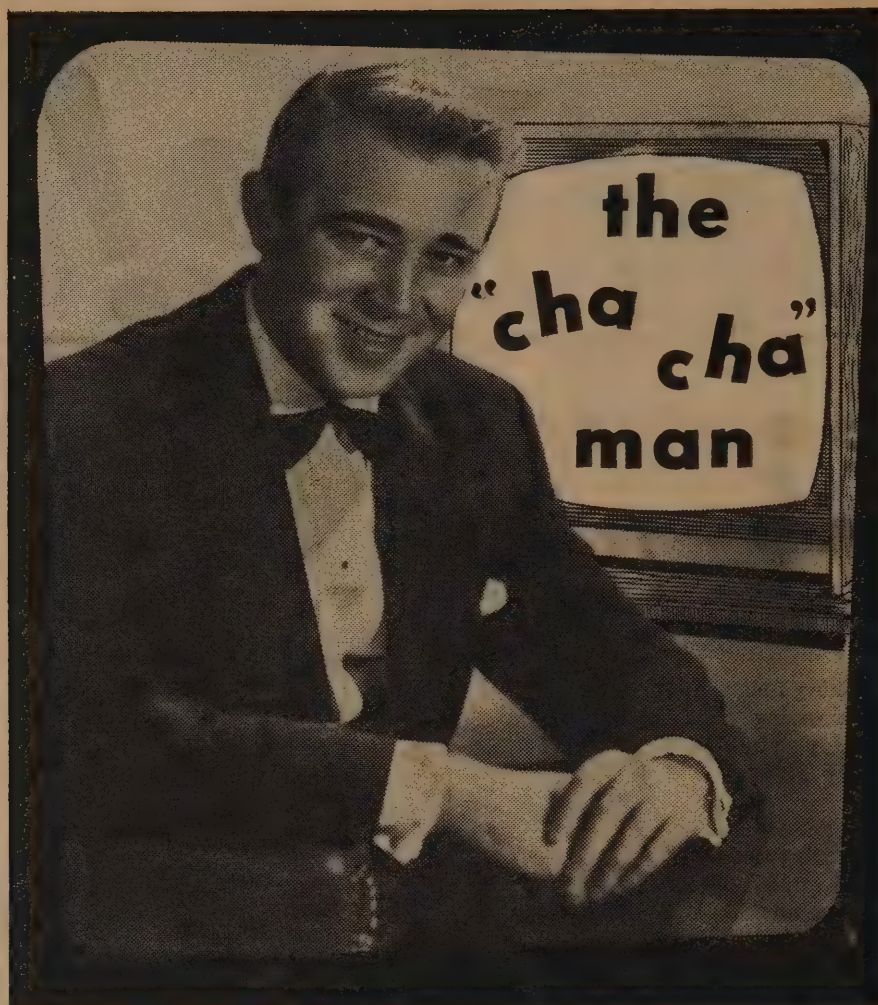
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ALAN DALE

What did DiMaggio mean to the Yankees? Where would Carter be without pills? And what would "Rudolf The Red-Nosed Reindeer" have done without Gene Autry? The above-mentioned go together hand and glove. Now, in the year 1955, there's a brand new dance craze that's sweeping the country — the "Cha Cha. It has replaced the Mambo as the number one dance. This would never have come to be if not for the Coral Records recording star, handsome Alan Dale!

Approximately seven years ago Alan had his first big hit recording, entitled "Rainbow Gal," and from then on in, till a year ago, the famine was on; for he couldn't get that second hit — the one that assures a star's staying power. In seven years, Mr. Dale added his list of recordings and found 184 efforts — none of which were in the hit category. Then, came the feast! Al waxed the ditty "Cherry Pink And Apple Blossom White" in a style called a Cha Cha beat. Young fans and old fans alike began swinging along with this song-singing and dancing in the Cha Cha vein. The Cha Cha was here — and Dale "dood it."

Just to prove that the Cha Cha wasn't a here today and gone tomorrow thing, Alan released his next Coral platter (and this, too, with the Cha Cha beat), "Sweet And Gentle." There was no stopping this disk as it soared to the heights and registered itself in the top ten songs of the nation class. We asked Alan how he felt about

this new found success and he said, "First of all, I'm thankful for Latin American music, for without it there would be no Cha Cha.

"Show business is as unpredictable as the weather. Had I not been patient, perhaps I would never have come this far in the entertainment field. Over the past seven years I must have received a million or more words of advice as to my style and vocal delivery. I listened closely to each comment and sifted out the most logical hints and disregarded the others. It sure paid off for me."

Yes, Mr. Dale, your patience and determination and desire to better yourself has finally paid off. You are not only the "King Of The Cha Cha," but in the opinion of show folk and music fans, you are part of the royal line-up of vocalists that dominate the popular music scene of today. We of HIT PARADER Magazine feel sure that your records will sell for a long time to come and your personal appearances will be greatly successful. Your new Coral etching of "Rockin' The Cha Cha" is already on the hit trail. The Cha Cha and Alan Dale are synonymous.

(*The Cha-Cha dance steps are said to be a triple Mambo).

BLACK DENIM TROUSERS AND MOTORCYCLE BOOTS

MIKE STOLLER JERRY LIEBER

He wore black denim trousers and motorcycle boots,
And a black leather jacket with an eagle on the back.
He had a hopped-up sickle that took off like a gun,
That fool was the terror of highway "one-o-one".
Well he never washed his face and he never combed his hair
He had axle grease imbedded underneath his fingernails
On the muscle of his arm was a red tattoo
A picture of a heart sayin' "Mother, I love you".
He had a pretty girl friend by the name of Mary Lou.
But he treated her just like he treated all the rest.
And ev'rybody pitied her and ev'rybody knew
He loved that doggone motorcycle best.
He wore black denim trousers and motorcycle boots
And a black leather jacket with an eagle on the back.
He had a hopped-up sickle that took off like a gun.
That fool was the terror of highway "one-o-one".
Mary Lou, poor girl, she pleaded and she begged
Him not to leave
She said "I've got a feeling if you ride tonight I'll grieve."
But her tears were shed in vain and her ev'ryword
Was lost in the rumble of his engine
And the smoke from his exhaust.
He took off like a devil, there was fire in his eyes
He said "I'll go a thousand miles before the sun can rise."
But he hit a screamin' diesel that was California bound,
And when they cleared the wreckage all they found
Was his black denim trousers and motorcycle boots
And a black leather jacket with an eagle on the back.
But they couldn't find the sickle that took off like a gun
And they never found the terror of highway "one-o-one"

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MAGIC FINGERS

DON ROBERTSON

Magic fingers play again
Let me close my eyes and then
His arms will hold me suddenly
I feel his heart beating just for me
Magic fingers, tho' I know
In the quiet after glow
Life won't be what you made it seem
Magic fingers play so I can dream

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(I Wanna Go Where You Go,
Do What You Do)
THEN I'LL BE HAPPY

SIDNEY CLARE LEW BROWN CLIFF FRIEND

I "wanna" go where you go
Do what you do
Love when you love
Then I'll be happy.
I "wanna" sigh when you sigh
Cry when you cry
Smile when you smile
Then I'll be happy.
If you go North or South
If you go East go West
I'll follow you sweetheart
And share your little love nest
I "wanna" go where you go
Do what you do
Love when you love
Then I'll be happy.

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MY BONNIE LASSIE

ROY BENNETT SID TEPPER
MARION MCCLURG

Drums in my heart are drummin',
I hear the bagpipes hummin',
My Bonnie Lassie's comin' over the sea;
My heart with her she's bringin',
I hear the blue bells ringin',
Soon we'll be highland flingin',
My love and me.
Somewhere a ship and crew
Sails o'er the ocean blue,
Bringing, oh, bringing
My Bonnie back to me.
That's why the drums are drummin',
That's why the pipes are hummin',
My Bonnie Lassie's comin', comin' to
me.

Sad are the lads she's leavin',
Many a sigh they're heavin',
Even the heather's grievin', cryin'
with dew;
She's left her native highland,
To come and live in my land,
She'll love the folks who smile
And say, "how-de-do."
I'll meet her at the shore,
Playin' the pipes for her,
Dressed in a kilt and a tamo'shanter too.
Drums in my heart are drummin',
I hear the bagpipes hummin',
My Bonnie Lassie's comin', comin' to
me.

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I KISS YOU A MILLION TIMES

FLOYD SHAVER GEOFF CLARKSON

I kiss you a million times when you're
not near me
All thru the night and day I'm loving
you
I kiss you a million times tho you can't
see me
Whenever you're away that's all I do
I close my eyes and dream that we're
really not apart
But near or far you're always in my
heart
I kiss you a million times and tho'
you can't hear me
A million times I say please love me
too

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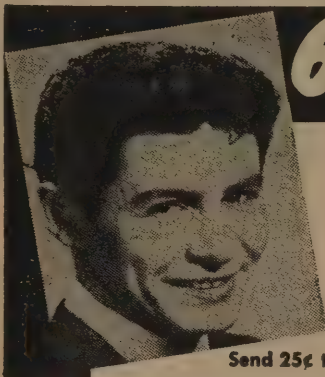
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NAME

ADDRESS

Frankie Laine MR. RHYTHM

PHOTOS By BROOKS EDLER



When Mr. Rhythm steps on that podium, you know you're in for the greatest show of your life. Frankie's big, new smash hit for Columbia is "Hawkeye."



Frankie made movie debut with Terry Moore in "Sunny Side Of The Street."



In his working togs the Laine guy takes off on a hot new ballad. Most musicians claim that Frankie's first-hand knowledge of music helps them immeasurably.



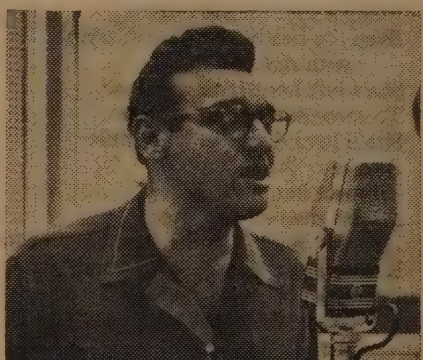
Bandleader Sammy Kaye offers golf suggestions to Frank, who shoots low 80's.



Frank teamed up with Toni Arden (R) on his recent TV-er. Results? Good music.

All of musicdom, from the show business personalities right up to the fans, have thrilled to the recording wizardry of the great man of rhythm — "Mr. Rhythm" — Frankie Laine. Youngsters and oldsters alike have purchased his waxings, to the tune of approximately ten one million record-selling disks plus countless others that have surpassed the half million mark.

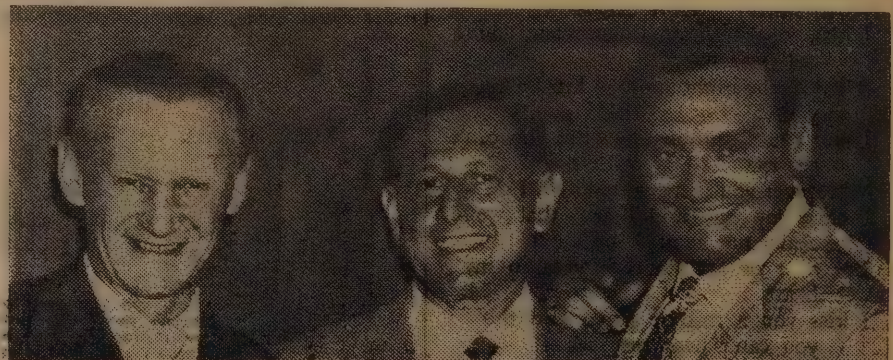
Up to a year ago, "Mr. Rhythm" had invaded every medium of entertainment but television. This summer Laine took over the Godfrey air time while Arthur closed up shop for the summer. Needless to say, his show, entitled "Frankie Laine Time," was accepted by viewers all over the nation as a "must" for Wednesday-evening entertainment.



Frankie feels his music — as you can most readily see here by his expressions.



Fred Robbins, CBS disc jockey, quizzes Frankie Laine on the music happenings.



Here's the "Swing 'N' Sway Guy," Sammy Kaye (L), with a top CBS producer and "Mr. Rhythm" himself. Pic was taken just before Frankie went on the air.

KWELA-KWELA (Kweh-lah)

GEOFFREY NORTH NICO CARSTENS
CHARLES SEGAL VIV STYGER
ANTON DeWAAL

Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
Won't you offer your love to me!
(Chi-boom-boom! Chi-boom-boom
boom!)

Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
I will treat you so tenderly!

In Africa, you see;
When a young man loves a maid!
He stands beneath her window;
And sings this serenade!
And with his happy song,
He tries to let her know!
That she's his one and only!
He loves her so!

Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
If you offer your heart to me!
(Chi-boom-boom! Chi-boom-boom
boom!)

Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
I will keep it eternally!
(Chi-boom-boom! Chi-boom-boom
boom!)

And when he sings to me,
Altho' I want his kiss!
I always, always answer;
His song like this!
Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
When you prove that your love is
true!

(Chi-boom-boom! Chi-boom-boom
boom!)
Kwela! (Chi-boom-boom-boom!)
Kwela! (Chi-boom-boom-boom!)
I will offer my heart to you!
(Chi-boom-boom! Chi-boom-boom
boom!)

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I LAY ME DOWN TO SLEEP

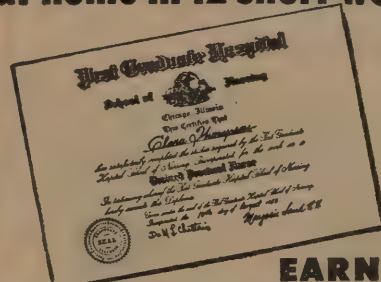
JON ARTHURS
I lay me down to sleep and pray my
heart will keep
The love I share with you
I close my eyes and see you waiting
there for me
To keep our rendezvous
Oh would it be a sin when all my
dreams begin
If I should hold you tight
For when I lay me down to sleep you
are my dream
All through the night
You are my first thought ev'ry
morning,
You are my last thought ev'ry night
And when I reach my darkest hour
You are my shining light
Each time I close my eyes
I seem to realize,
I love you more and more
And so I lay me down to sleep to pray
you're mine forever more.

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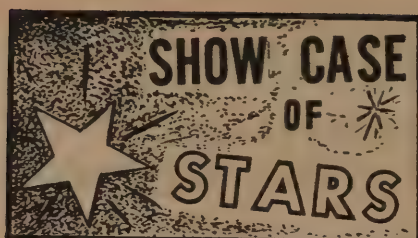
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*Canada and Foreign—\$2.25 in advance.



AL HIBBLER Decca Records

Word has it that this Hibbler fellow is a new aspiring vocal star who was one of those folks lucky enough to break in with a hit on his initial recording date. Actually, the only thing new concerning Al is his Decca contract; for his big voice has been booming throughout the nation for more than a decade. Those of you who have followed the Duke Ellington happenings over the years will recall Al's days with the Duke and his many hit diskings and memorable show dates with the Ellington troupe.

Today, many of the fans who just aren't "in the know" accuse Al of copying the Roy Hamilton vocal style, but Mr. Hibbler had been singing in his "swooping, stop-rhythm" style long before Roy ever dreamed of being a big-name recording star. Most folks know very little about the man with the voice behind the "Unchained Melody" — and undoubtedly it will come as quite a surprise to some of you to learn that Al Hibbler is totally blind. However, he has an uncanny ability to know what things and people look like when he's in their midst.

After all the years that Hibbler worked with Duke Ellington and recorded for numerous record firms, someone at a major disk company was finally awakened to the tremendous commercial potential to be found in Al's voice — and he was signed to the Decca pact. His voice is certainly a distinctive one, and the work he's been doing in small clubs over the past few years has definitely helped groom him into a personality to be reckoned with in the entertainment world. His latest disk is "He," backed with "Breeze."

OUR TOWN

SAMMY CAHN JAMES VAN HEUSEN
You will like the folks you meet in our town,
The folks you meet on any street in our town;
Pick out any cottage, white or brown, They're all so appealin' with that lived in feelin',
You will like the shady lanes in our town.
The music of the passing trains in our town,
You will lose your heart, I promise you.
In this, our two-by-four town,
Welcome on the door town,
If you'll make it your town, too!

The town is Grovers Corners, on the Appalachian Range,
Twenty six hundred and forty two people, number subject to change;
Oldest land in the world, with signs of mesozoic shale,
Add five hundred, seven more people, For the postal district mail.
The men all vote at twenty-one
And the women vote indirect,
We're mostly protestants, plus some catholics,
The rest are all suspect!
In Grovers Corners, in Grovers Corners,
The rest are all suspect!

We're mostly lower middle class,
With a few professional men,
We're mostly all quite literate,
Ten percent can't handle a pen;
We have our share of inequalities,
But in the end we all endure,
The most we do about social injustice,
Is discuss who's rich or poor.
We have our moderate drinkers,
One, or two we can't correct,
We're mostly Republicans, plus some Democrats.
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WHEN BLINKY BLOWS (The Trombone Blues)

SAMMY GALLOP PEG HORTHER
There's a guy named Blinky; Blinky Blodgett.
Wherever there's hard luck, he just can't dodge it,
Saddest guy from Siam to Syracuse.
Just a guy named Blinky, trombone tooter,
His honey just left him; he didn't suit her.
She blew town and Blinky blows the blues.
Sweet rhythm flows right to your shoes
When Blinky blows the trombone blues.
Your twinkle toes just can't refuse
When Blinky blows the trombone blues,
Blinky's baby left today with the trumpet man,
Throwin' Blinky's heart away like an ol' tin can.
A teardrop shows he's hear the news.
When Blinky blows the trombone blues.
Copyright 1955 by Joy Music Inc.

THE WEDDING

(I Do)

PAT GASTON BOBBY WILLIAMS
JACQUELINE MCCOY
I do do you I swear to always love you
With all my heart and soul forever and ever
I'll marry you and never go away
And we'll become as one on our wedding day
We'll walk down the aisle the preacher will smile
We'll make our life worth while
I'll say that I do
You'll say that you do too
And the priest will pronounce us man and wife.
The memory with me always will be
As we exchange our vows on our wedding day.

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NOT AS A STRANGER

BUDDY KAYE JAMES VAN HEUSEN
I think of you, my love, not as a stranger,
Altho' it's true, my love, we've only met;
Yet I know your smile and I know your sigh,
Know them well from dreams I can't forget.
We've kissed like this before,
You're not a stranger,
A thousand times or more,
'Neath stars above;
Now the path is clear,
For at last you're here,
Not as a stranger, dear,
But my own true love.
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A SOUND FOUNDATION

CHARLES SINGLETON ROSE MARIE MCCOY
Let's build our love on a sound foundation,
A sound foundation, a sound foundation.
Let's give our two hearts the consolation
Of knowing they will never have to part.
We don't want a love that crumbles,
No, we don't want a love that falls.
We won't have a love that tumbles down at all.
So, let's build our love on a sound foundation,
A sound foundation, a sound foundation.
Then it will last for the whole duration
Which means that it will never come apart, sweetheart.
We can't have a love that's shaky,
No, we can't let it rock and reel.
We must have a love that's twice as strong as steel.
Copyright 1955 by Roosevelt Music Co., Inc.



National Radio Fan Club

TIME: FRIDAY NIGHTS
PLACE: NBC RADIO

When The National Radio Fan Club got underway, the club promised many surprises. They were true to their word, as a news-flash from NBC has come into HIT PARADER's office with the following wonderful news for its members. The big news is that members of the NRFC are going to act as judges on the brand new records spun by master of ceremonies Bill Silbert on the Friday-night show. The kids who vote for the winning record will receive that record absolutely free. Here's how the whole thing works.

Before the big Friday-night show goes out over the network, Bill and his studio audience will pick four tunes to play that evening. These four records will be the top four that they feel will be among the nation's leading sellers. Then, gathered in two or three record stores in two or three cities where the NRFC is heard, selected members of the club will listen to the four records. Each member will fill out the brand new NRFC voting certificate with his or her choice. These go to the record store owner. He, in turn, will call in the selections on a special telephone to the NRFC studios, and the winning record will be played at the end of the show. All the club members who voted for the winner will be able to turn in

their certificate for a free record. These record store parties will be in charge of the local NBC disk jockey in your town, so it gives you fans a better chance to talk and meet your local record spinner. All of the big companies are going along with the plan, and if you would like to join in on the fun, you can get all the details by giving a listen to your favorite NBC station any Friday evening.

Getting on to other club news, the roster of top guest stars that have visited on the show looks like a "Who's Who" in the music business. One week before Eddie and Debbie tied the knot, Mr. Fisher paid a return visit to the show. Eddie and Bill riddled each other, but sly guy Eddie didn't say one word about his future plans. Alan Dale made a quick trip into New York for a visit with club members, and he had the time of his life. Also on the same show with Alan were Carmen MacRay and Denise Lor.

Bill and his producer, Parker Gibbs, took the NRFC out to the Michigan State Fair in Detroit, and the NRFC took the town by storm. Bill had a great show lined up that included Joni James, the McGuire Sisters, Roy Hamilton, who made a return visit, and a host of others. The week-end trip gave

Bill a chance to get back to the town where he was one of the most popular record spinners before he came to New York. Bill visited with lots of the NRFC members in the motor city, and the trip was so successful that the NRFC show may hit the road from time to time to meet, in person, lots of the club members.

Well, that about wraps up NRFC doings for this issue. More great surprises are in store for club members, so if you haven't already joined, get busy and get in on all the fun. Fill out the coupon and rush it off to the NRFC and we will be reporting more news about the club in the next issue of HIT PARADER.

★ ★ ★

You Can Join The N.R.F.C NOW!

★ ★ ★

To join the NRFC please fill in the application and send to NRFC, Box 67, New York 13, N. Y. If possible enclose a small photo of yourself. Photos will not be returned.

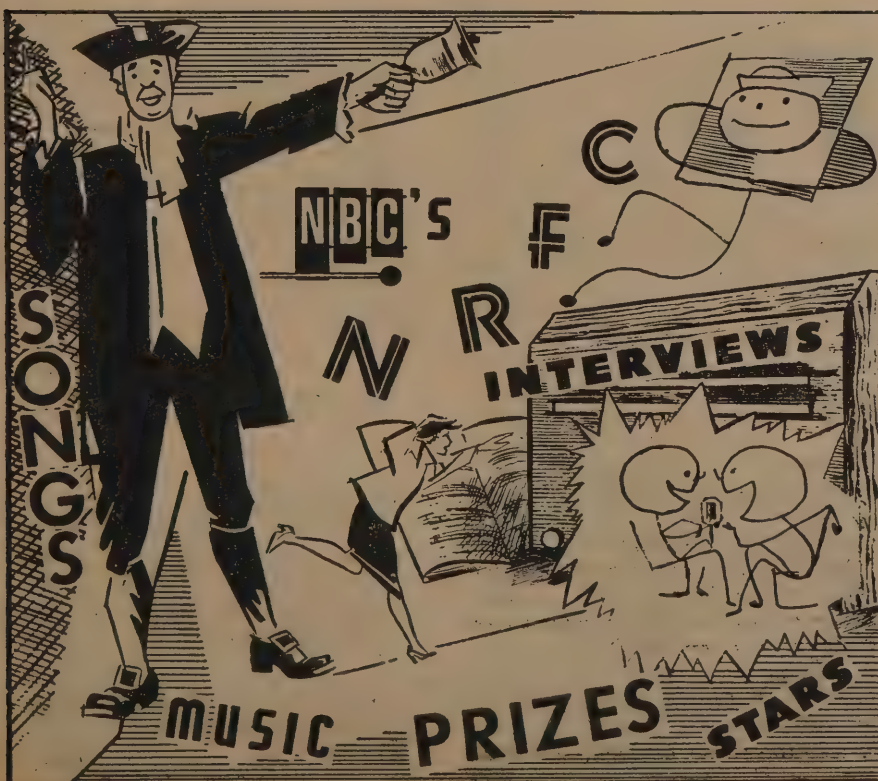
Send to:
NRFC, Box 67, New York 13, N. Y.

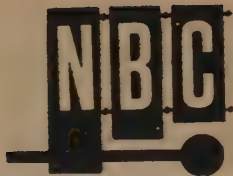
Please register me in the National
Radio Fan Club in the name of:

(Artist's Name)

My name is

My address is





INTERNATIONAL

Bill Haley Fan Club



"I would appreciate it no end if you would see fit to plug my new fan club for Bill Haley in a future issue of HIT PARADER," writes JUDY DE CLOEDT, 6950 S. Western Avenue, Chicago 36, Illinois. Well, Judy, here you are, and we hope you get many new fans for your fine Haley fan club!

Four Lads Fan Club



"I'd just like to say that I think your HIT PARADER Magazine is the greatest. All of us here go for it in a big way. I have a fan club for The Four Lads, and we're all looking forward to a feature issue for them," says SHARON HORTON, 2022 Prichard, Dallas 17, Texas.

Pat Boone Fan Club



"I am the president of a Pat Boone fan club. We are accepting new members each day, and all are welcome. We would like to register our club, in the name of Pat Boone with the National Radio Fan Club of America. It sure is a really great organization." That sweet letter came from MARY-ANN TAYLOR, 133 Lindburgh Blvd., Westfield, Massachusetts.

Four Lads Fan Club

MARGE NOWACKI, of 411 Williams Ave., Hackensack, N. J., writes, "I have a fan club for the marvelous Four Lads, who not only sing so very beautifully, but always remember their religious training. They are always willing to help their fan clubbers, as well as all their friends and admirers. We're all for the N.R.F.C."



Tony Bennett F. C.

MARY NAJAR has a fan club for the great Columbia artist, Tony Bennett. She wants as many new members as would like to join. Mary also wants to enroll her Tony Bennett club in the N.R.F.C. You can join by writing Mary at 7480 23rd Ave., Ville St. Michel, Montreal, Que., Canada.

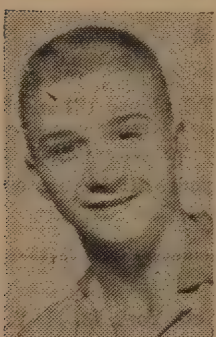


Four Lads Fan Club

"I bought my first issue of HIT PARADER today, and I think it's tops. I wouldn't think of reading anything but HIT PARADER — especially when there's an article on the Four Lads contained in it. I am president of one of their many top fan clubs, and we'd like more new members," says CAROL MASARELLI, 39 Waltham St., Maynard, Mass.



Bill Haley Fan Club



"As president of the Bill Haley & Comets fan club, I have to keep up with their latest releases. HIT PARADER Magazine has and still is doing a tremendous job of printing the correct lyrics. The Bill Haley F.C. (Chap. 923) salutes you on being the top music mag." This fine letter comes from DAVE HOOBEN, Council Bluffs, Iowa.

Eddie Fisher F. C.



GERALDINE DAVIS, of N.R. #13023, Summer-ville Road, Phenix City, Alabama, has a "rip-snortin'" fan club for the great Eddie Fisher, and she wants many new fans immediately. For any desired information write Geraldine, and she'll answer. Miss Davis also would like to enroll her club in the National Radio Fan Club.

Hilltoppers Fan Club



MARY ELLEN PIERCE, 130 Gorham Street, Camandigua, N. Y., has this to say, "I have started a fan club for the Hilltoppers of Dot Records, and we need more members — so come on and join. I would like to register my club in your great NRFC; it is a truly wonderful organization serving a very noble cause."

Perry Como Fan Club

"I have just started a fan club for Perry Como, and I would like to have new members. You can write me for the details on how you may join our club. Also, please list our Como fan club in your NRFC because we think it's the greatest." This note was sent us by ARTHA FLAHARTY, 322 Wainwright Court, Piquette, Ohio.



Bill Haley Fan Club

"I just thought I'd drop you a line to let you know just how much our Bill Haley fan clubbers enjoy your wonderful HIT PARADER Magazine. We especially go for your NRFC pages. Please sign us up in the NRFC in Bill Haley's name," writes FRANK MORRIS, 62 West 162nd Street, New York 23, N.Y.



Pat Boone Fan Club

Lovely PATTY McLAUGHLIN, Box 233, Coach Key, Marthon, Fla., is real gone on the smooth vocal stylings of the "Ain't That A Shame" guy, Pat Boone. She wants to join the National Radio Fan Club in Pat's name. Well, Pat, we're very happy to have you with the N.R.F.C.; and you get all those guys and gals down Fla. way to join!



RADIO FAN CLUB

Patti Page Fan Club



CHARLOTTE ANNWOPP, of Route #1, Valde, Wisconsin, has this to say, "I believe the NRFC is the greatest; it gives us gals and guys a great opportunity to join the NRFC right now in the name of the grandest female recording star in the world — Miss Patti Page."

Johnnie Ray F. C.



"I have been a member of a Johnnie Ray fan club for six months now, and I know he's the greatest vocalist ever. I enjoy the NRFC program very much and hope that Johnnie will soon appear on the show." This very sweet letter comes from JOYCE REVEISHER, 1217 Pike Street, Reading, Pa., who, as you can tell, loves that "Ray boy."

Eddie Fisher F. C.



"It would give me the greatest pleasure in the world to join the NRFC in Eddie Fisher's name, because there isn't a better singer in the land as far as I'm concerned. I just can't tell you how happy I am to hear that Eddie and Debbie are now man and wife; they are both so wonderful," writes INEZ SEXTON, 414 Kentucky Court, Lexington, Kentucky.

Pat Boone Fan Club

"I believe that Pat Boone's new recording of 'At My Front Door,' backed with 'No Arms Can Ever Hold You,' will most certainly sell a million copies. He sure is a fine singer — and my favorite, too. I'm enrolling in the NRFC in Pat's name," says DONNA DRUEGER, R.R. 1, Box 154, Reedsville, Wisconsin.



Rusty Draper F. C.

"I have never heard a more beautiful popular musical ballad than 'The Shifting Whispering Sands,' which was recorded by Rusty Draper for Mercury records. Now, I sure would deem it an honor if you'd accept my application for membership in the NRFC in Rusty's name," exclaims SUSAN WOLF, 1229 12th Avenue, Grafton, Wis.



Eddie Fisher F. C.

"A great big cheer for the happy newlyweds, Eddie Fisher and Debbie Reynolds — oops, I mean Debbie Fisher. I think they make a beautiful couple. I'd like to become an NRFC member in the name of Eddie Fisher. Thank you so much for all you're doing for us fans." This is from MARILYN KNAUS, 614 Washington St., Braintree 84, Mass.



Johnnie Ray F. C.



"I recently read in your magazine where Johnnie Ray was going to wait a year before he and Sylvia decide to get married. I believe they are doing the smart thing. I only hope that Johnnie gets all the happiness he so richly deserves." This touching note comes from SHELIA M. EILER, 1313 Nyssa, McAllen, Texas.

Eddie Fisher F. C.



"I caught your great program last Friday and I think it's unbeatable. You can depend on me on being a regular fan. I would so much like to become a member of the NRFC in the name of RCA Victor's Eddie Fisher. I am SUSAN SIKKIN, of 139 Blueberry Lane, Hicksville, New York."

Pat Boone Fan Club



"The very moment I heard Pat Boone's version of the hit song, 'Ain't That A Shame,' I went out and purchased the record. He sure does have one of the strongest and most sincere voices I've ever heard. You can enroll me as a member of your club in Pat's name" — JACKIE CARDAMONI, 941 Randolph St., N.W., Apt. 4, Washington 11, D. C.

Eddie Fisher F. C.

SHARON BAKER, 511 22nd Street, Fort Madison, Iowa, would like very much to join our bunch in the name of Eddie Fisher. Well, Sharon, it's our pleasure to inform you that you are now a member in the best of standing in our NBC National Radio Fan Club. Just you keep on listening to the program and drop us a line whenever you find time!



Alan Copeland F. C.

"Don't know how many of you loyal music fans have ever heard Alan Copeland sing, but you can be sure that if you haven't you soon will. He's a wonderful vocalist who sings from the heart. I'd deem it an honor to join the NRFC in Alan's name," writes SHIRLEY DAWNING, 1516 A.M. Meind Avenue, St. Louis 13, Mo.



Johnnie Ray F. C.

"I'm a member of a Johnnie Ray fan club and we want Johnnie to know that we believe he's doing the proper thing in waiting a year before he and Sylvia get married. We all wish Johnnie the best of luck and happiness in the world — we all love him," says ARLENE CALLENDER, 2135 East Washington, East Peoria, Ill.





NATIONAL ~~RADIO~~ FAN CLUB NEWS



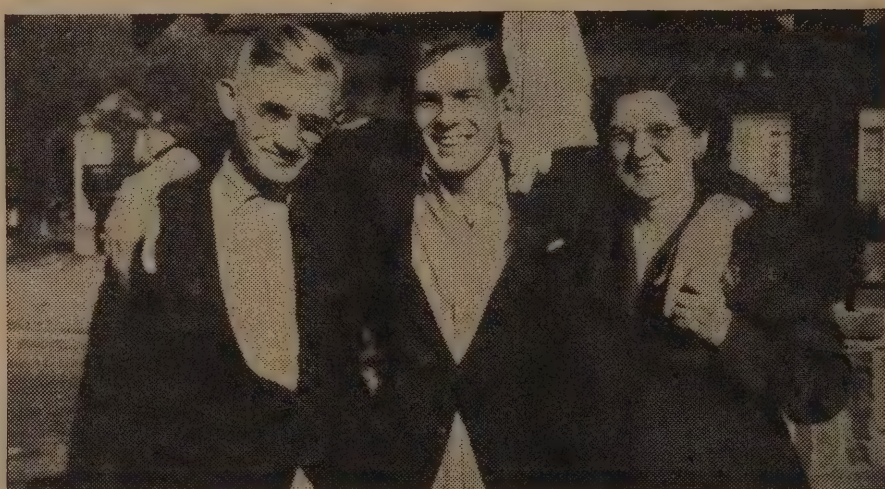
Mr. Bill Monahan, Mrs. Teresa (Brewer) Monahan and daughters — Kathleen and Susan pose for NRFC photographer. Third daughter "Baby" Megan is taking her nap.



This is Tony Bennett, the G.I. who saw plenty of action in Second World War.



Liberace and his beloved "Mom" (Mrs. Frances Liberace) caught by camera.



As we all know, Johnnie Ray, the Columbia recording star, has many fans, but none can ever be as loyal and devoted as his mother and father (pictured above).



Mr. and Mrs. Lennie Hayden (Lena Horne) are going out "to do the town."



The beautiful ladies above are a good part of the Eddie Fisher family — Mom's on Eddie's right. The new addition to the family is Ed's wife, Debbie.

THE IMPATIENT YEARS

SAMMY CAHN JAMES VAN HEUSEN

We're going thru the impatient years,
The years, when the days seem twice
as long;

Restless and sighing and laughing and
crying

And dreaming a dream people say is
wrong.

But we'll journey thru the impatient
years

To each other's arms where we belong;
Clinging together,

I'm certain we'll weather the warm and
stormy,

Gay and impatient years!

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GOODNIGHT, SWEET DREAMS

(Mary Lou)

EDITH LINDEMAN CARL STUTZ CARL
BAREFOOT

Your lips so inviting, your eyes, deep
as wine,

How well I remember when they were
all mine.

Your arms sweet and tender, your hair
soft and bright,

Where are you my darling, where are
you tonight?

Goodnight, sweet dreams, Mary Lou,
Goodnight, sweet dreams, Mary Lou,
Goodnight wherever you are
Goodnight, sweet dreams, Mary Lou.

I loved you, I left you,
The fault was my own,
I left you, I lost you to walk all alone.
Now I am the one, dear, who cries in
the night,
Where are you my darling, where are
you tonight?

Oh, how could another tear us two
apart,
I should have remembered that you
held my heart.
I know you will never again cross my
sight,
Where are you my darling, where are
you tonight?

Copyright 1955 by Roger Music, Inc.

WHERE IS THAT SOMEONE FOR ME

STELLA UNGER VICTOR YOUNG

Where is that someone,
That someone for me?
If you should happen to find him,
Remind him of someone like me
I long for someone to say I love you,
To bask in the sun of laughter and fun,
The way other sweethearts do
So mister someone, somewhere in the
blue,

I send you this little token
Of unspoken love meant for two
Each one needs a part
Of somebody's heart to share
Where can he be,
That someone meant for me?

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New! Clearasil Medication

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with RUSTY DRAPER

In show business you meet all kinds of people; some are real characters, others you forget a short time after meeting them and still others leave a lasting impression on you. Falling into the latter class is a young redhead who plays a mighty mean guitar and sings with the best of them. We're talking about Rusty Draper — and the wonderful afternoon we spent chatting with him.

Rusty is quite a guy, whether he's talking about recording dates or breaking par on the golf course. He has a ready smile and a down-to-earth personality that marks him as a showman who just can't miss. Rusty was in a reminiscing mood as he told us about the early days, when at 12 years of age, he was making appearances behind the footlights. Rusty teamed with an uncle, singing those "everlovin' cowboy songs" around Tulsa, Oklahoma.

Some time back, Rusty and his trusty guitar went out to the West Coast, where the redhead bumped into night club owner Henry King. King liked Rusty's style and gave him a job singing the popular tunes of the day at his "Rumpus Room." From there Rusty roamed to the "Dude Martin Show," where he combined his talents with those of Al Cerlick. Rusty and Al were big hits from the start. Al was inked to a contract by Columbia Records, where you all know him as Guy Mitchell, while Rusty signed with Mercury.

Rusty has since chanted and plucked his "git" through many, many hit records and will no doubt create many more of the same. But right now, "Rusty Boy" has taken to traveling. Where and what is he traveling through? Why, he's traveling "The

Shifting Whispering Sands" — and this will be one journey that's gonna pay off right handsomely for Mr. Draper. This trip is strictly musical; for not too long ago, Rusty recorded a tremendous ballad labeled "The Shifting Whispering Sands" for the Mercury Recording Company, and in the short space of two weeks the song was perched well on the top of the charts.

In the opinion of the people who know music, this Draper waxing is among the best he's ever turned out. He handles the lyric with the assuredness of a great narrator, and croons in a balladeering style never heard before on wax. "The Shifting Whispering Sands" is shifting rapidly towards the Number One spot in the nation.



Rusty's wonderful musical magic makes all the femme fans plead for more.

THE SHIFTING WHISPERING SANDS

M. GILBERT V. GILBERT

I discovered the valley
Of the shifting whispering sands
While prospecting for gold
In one of our western states
I saw the silent windmills
The crumbling water tanks
The bones of cattle and burrows
Picked clean by buzzards,
Bleached by the desert suns
I stumbled over a crumbling buckboard
Nearly covered by the sands
And stopping to rest
I heard a tinkling whispering sound
And suddenly realized that even tho'
the wind was quiet
The sand did not lie still
I seemed to be surrounded
By a mystery so heavy and oppressive
I could scarcely breath
For days and weeks I wandered
Aimlessly in this valley
Seeking answers to the many questions
That raced through my fevered mind
Where was everyone, why the white
bones

The dry wells the baron valley
Where people must have lived and
died

Finally I could go no farther
My goods and water gone
I sat down and buried my face in
my hands

And resting thus
I learned the secret of shifting
whispering sands

How I managed to escape from the
valley

But now to pay my final debt for
being spared

I must tell you what I learned
Out on the desert so many years ago

When the day is hotly quiet
And the breeze seems not to blow
One would think the sand was resting
But you find this is not so
It is whispering softly whispering
As it slowly moves along
And for those who stop and listen
It will sing this mournful song
Of sidewinders and the hornroads
of the corney chaparral
And the sunny days and moonlit
nights

The coyotes lonely yell
Now the stars seem, you could touch
them

As the heavens we'll be hoping
Will be calling when we die.
As you lay and gaze on high

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THE YELLOW ROSE OF TEXAS

DON GEORGE

There's a yellow rose in Texas
That I am going to see
Nobody else could miss her
Not half as much as me
She cried so when I left her
It liked to broke my heart
And if I ever find her
We never more will part.
She's the sweetest little rosebud
That Texas ever knew
Her eyes are bright as diamonds
They sparkle like the dew
You may talk about your Clementine
And sing of Rosalee
But the yellow rose of Texas
Is the only girl for me.
Where the Rio Grande is flowing
And starry skies are bright
She walks along the river
In the quiet summer night
I know that she remembers
When we parted long ago
I promised to return
And not to leave her so.
Oh, now I'm going to find her
For my heart is full of woe
We'll do the things together
We did so long ago
We'll play the banjo gaily
She'll love me like before
And the yellow rose of Texas
Shall be mine forevermore.

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HOW CAN I REPLACE YOU?

SAMMY GALLOP JAMES VAN HEUSEN

How can I replace you?
Who can take your place?
Can the earth replace the magic of
spring time?
Can I find in someone else the things
you are?
Can the sky recapture any falling star?
How can I replace you,
You and your embrace?
Can the flow'rs replace the wonder of
sunshine?
Can't we build again a love that fell
apart
For how can I replace you, sweetheart?

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I LIKE THEM ALL

FRED EBB PAUL KLEIN LARRY COLEMAN

I like them all, I like them all;
I like them short; I like them tall.
The meek, the bold; the hot the cold;
Where there's a girl, I'm in a whirl.
I like them all.

Brown eyes or blue, redhead or blonde;
A kiss or two and I respond.
Low heels or high, they satisfy;
Among the chicks, I'm in a fix.
I like them all.

The mad ma'mselles so French and
gay:

The southern belles down Dixie way;
The colleen sweet, the cute Dutch treat;
From here or there or anywhere,
I like them all.

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SLAM! BAM!

ROSE MARIE McGOY CHARLES SINGLETON

My heart kept a-stumblin' and
a-fumblin' and a-tumblin' too
'Till I was head over heels in love with
you
And Slam! Bam! That's the way I fell
for you
Slam! Bam! Bam! There was nothing I
could do
Slam! Bam! Bam! Honey here I am
And I love you, love you, love you,
that's no flim flam!
Slam! Bam! Love is absolutely
frightnin'
Slam! Bam! Bam! Hits you like a bolt
of lightnin'
Slam! Bam! Bam! Honey here I am
And I love you, love you, love you,
That's no flim flam!
Zip pa rip up um dee bing,
Zip pa rip up um dee bing
Your first little kiss made my heart go
zing!
Zip pa rip up um dee bing,
Zip pa rip up um bee boo
On the third little kiss I fell for you!
Slam! Bam! Doo doo doo doo doo doo
doo doo
Slam! Bam! Bam! Doo doo doo doo
doo doo doo doo
Slam! Bam! Bam! Honey here I am
And I love you, love you, love you
that's no flim flam!

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BEL SANTE

MACK DISCANT CHARLOTTE CHAIT

There's a place they call Bel Sante,
Where the ships go out to sea, to sea;
In that old enchanted harbor,
There's a girl who waits for me.
Oh, I wooed her in Bel Sante,
Where the swallows kiss the shore, the
shore;
And her love was warm and tender,
Like I'd never known before!

Bel Sante, Bel Sante,
Heaven's island, seven seas away.
Bel Sante, Bel Sante,
Blow, winds, blow, I'm coming home
to stay!

While my ship was in the harbor,
My true love was in my arms, my arms;
And my heart she sent a sailing,
With the magic of her charms.
I forgot I was a sailor,
And I dreamed that we were wed,
were wed;

Walking arm in arm together,
Thru the golden years ahead!

Oh I sailed away one morning,
Even tho' my love was strong, was
strong;

For the sea to me was calling,
And I heard her siren song.
Ev'ry ocean I have travell'd,
There's no land I've yet to know, to
know;

Now my heart turns to Bel Sante,
And the girl who loves me so!

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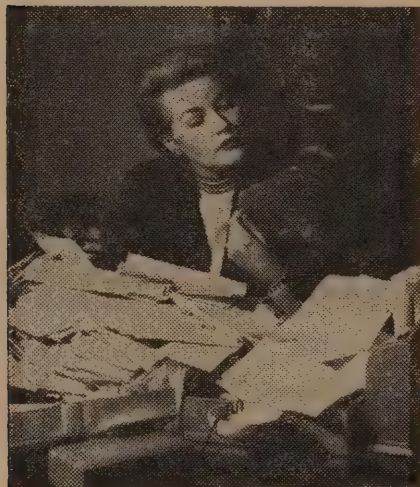
Caught in the act



Pictured above is the smooth Smith-Glamann Quintet. Standing (L to R) is Frank Garisto Jr. and Nick Perito; seated are pretty Betty Glamann and Barry Galbraith.



Mercury starlet Denise Lor relaxes in living room of her Stamford, Conn., home.



Caught in the act is pert Patti Page reading some of her many fan letters.



NBC's National Radio Fan Club chairman Bill Silbert (R) interviews one of Label X's bright, shining stars — Mr. Bill Darnell. Bill's big hit for "X" is "Tonight Love."



The great maestro, Guy Lombardo, celebrates another year in show business.



Julie Harris, movie starlet, listens attentively while Burl Ives sings a Folk ballad.



Cowboy balladeer Pee Wee King (L) and Julius La Rosa chat on recent TV stint.

HAWK-EYE

ROUDLEAUX BRYANT

They call me Hawk-Eye
All the fellows call me Hawk-Eye
'Cause I never miss a trick,
I can spot a pretty chick a mile away
One look and I can tell
Just how her lips are gonna taste
I knew within a fraction what she
measures in the waist
I know what's goin' on behind that
twinkle in her eye
And that is why they call me
Hawk-Eye

I keep my eyes wide open
And my gas buggy ready to ride
And nearly ev'ry evenin'
There's a pretty kitten sittin' by my
side
They call me Hawk-Eye.

They call me Hawk-Eye
It's the hawk that gets the highest
flyin' chicken ev'ry time,
Even though a wolf has chased her
up a tree
Well I can spot a doll and have her
cuddled in my arms
Before the av'rage wolf begins to
howl about her charms
I've got her kissed before he even
has a chance to try
And that is why they call me
Hawk-Eye.

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BRING ME A BLUEBIRD

PAT BALLARD

Bring me a bluebird with a happy song
Tell mister bluebird things are goin'
wrong
Tell him the lips I used to press to
mine
Are tastin' grapes from someone else's
vine
Bring me a bluebird who will sing the
news
You're comin' back an' stop my cryin'
blues
Tell the bluebird that you heard the
sun is gonna shine
And your lips are gonna meet again
And feel so awfully sweet again with
mine.

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IF YOU BELIEVE

DANNY DI MINNO
TEDDY POWELL

If you believe, your worries will be
few,
If you believe, no harm can come to
you.
Have faith in God and have no fear,
For God is live and love conquers fear.
If you believe, your pray'rs will all
come true,
Embrace the Lord, and He will see
you thru.
Make Him your partner, remember
too,
That with the help of God,
There's nothing you can't do.
Copyright 1953 by Chappell & Co., Inc.

YALLER YALLER GOLD

GEORGE BRUNS TOM BLACKBURN

The river is long, the moon is high,
I want a gal afore I die,
A pretty little gal with a turn'd up nose
An' dancin' music in her twinklin' toes.

Oh, her lips is red and her eyes is bold,
Her hair's like yaller, yaller, yaller gold,
The color of yaller, yaller, yaller gold!

I met a gal in Shawntee town
Twinklin' toes and a dancin' gown,
She wasn't for me and the reason is
this:
She busted my jaw when I asked for a
kiss!

The next was in Natchez under the
hill,
Her lovin' sets me tremblin' still,
But there was twenty-six kids in her
family
An' no one to feed 'em but pore ol'
me!

'Last come a widder in New Madrid,
Smokin' a pipe an' chawin' a quid;
When she pucker'd her lips, I run fer
my life,
But she run me down an' now she is
my wife!

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PETE KELLY'S BLUES

SAMMY CAHN RAY HEINDORF

They're a sad thing,
They're a bad thing, the blues!
When they threaten,
Just start bettin' you lose!
You hide yourself behind a pray'r.
The blues will come and they'll find
you there,
I mean the blues
They call Pete Kelly's blues, bad news.
There's no exit you can try with the
blues!


If you're born with, you will die with
the blues!

Think what you choose,
That happy dream is yours they say,
If you can pay the dues.
That's why I'm stuck with,
Fresh out of luck with the blues!
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THAT'S OKAY WITH ME

FRED EBB PAUL KLEIN LARRY COLEMAN

So you found a new love,
That's okay with me.
Anything you do, love,
That's okay with me.
If you have found the kind of kisses
That make you linger,
Go on, enjoy yourself,
I won't even lift a finger.
Hold him very tight, love,
That's okay with me.
If you think he's right, love,
I won't disagree,
I know you well enough to know
You'll be coming back someday,
And when you do I'll say
That's okay with me.
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THE PLATTERS

The popular music scene of today is boomin', swoonin', bumpin' and jumpin' with the frantic sounds of Rhythm & Blues "jive." The words "Rhythm" and "Blues" somehow seem to strike a meaning in the minds of most people as being lively, foot-stomping music; but this is not so, as such fine vocal aggregations as The Platters are endeavoring to prove.

The (musical) Platters had three big Rock 'n' Roll ditties on the Federal Label entitled "Maggie Doesn't Work Here Anymore," "Love All Night" and "Voo-Voo-Ah" — all were on that upbeat kick. Then a Mercury Records talent scout caught their act down San Francisco way and immediately signed the group to his label. After much deliberation and searching, a song which was written by Buck Ram was chosen to be The Platters' first dinking for the "Merc" organization. The tune was "Only You" (And You Alone). This song was strictly an R&B ditty, but it was of the slow, sweet and sentimental type and fit the group "to a tee."

The lead singer, Tony Williams (who is the brother of the famous Rock 'n' Roll femme-vocal sensation, Linda Hayes) with the tremendous and harmonious Platter backing gives this tune a "reading" that won't be forgotten for a good long while. Tony's type of voice is in the deeply romantic mood, for he feels each and every word and expresses them intimately through his vocalizing efforts.

Well, "Only You" broke big in the R&B field and also cut loose like a landslide on the "pop" music market. The song is now perched high on the "HIT PARADER Top Song List," and from all sales indications it will hit the coveted million mark.

Show business is nothing new to these four guys and a gal. Although they are young, The Platters long before established themselves as real troupers. For several years they played the most exclusive of nite spots on the West Coast. They have also to their credit much radio and television work. As well as being a top-flight vocal outfit, the gang is outstanding with their choreography and original material.

Now that their "Only You" has broken "pop," not only the West Coast but the entire nation wants to see and hear more of The Platters' great stylings. They have been booked into the fabulous new Moulin Rouge Hotel in Las Vegas and then into the Las Vegas Flamingo. Later the group will come East, embarking on a string of nite club, theatre and TV dates, plus a real hectic disc jockey tour. Knowing how this wonderful aggregation operates, we feel sure that they will be as successful here in the East as they were out West.

More new "Mercury Platters by The Platters" are soon to be released, and on the strength of their "Only You" phenom' advanced orders are already being placed by the good music lovers.

TALL MEN

KEN DARBY

I wish I was a kiss tree
A growin' in the groun',
And ev'ry time my sweetie passed by
I'd throw some kisses down.
He's big and strong and handsome
But bashful as can be,
I know he wants them kisses of mine
But he won't climb the tree.

I love a tall man,
He ain't a small man,
My man is all man
And the only one for me.

He shies away from women
And simply disappears,
He rides all day and he sleeps all night
With a horse and a herd of steers.
That cowpoke, he ain't human,
They say that he prefers to go to bed
With a six gun on
And never takes off his spurs.

One night out in the prairie
The moon was shinin' bright,
He put his arms around about me
And things were goin' right.
He talked and talked of Texas
And drawled his Texas drawl
The moon went down and the sun
came up
And he never kissed me at all.

I wish I was a kiss tree
Out on the lone prairie,
And ev'ry time my sweetie passed by
He'd steal a kiss from me.
And if he wants more kisses
Here's all he has to know
Just plant me down in a Texas town
And watch them kisses grow.
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POR FAVOR (Please)

NOEL SHERMAN JOE SHERMAN

Por favor I need the magic touch of
your amor.
So while your tempting lips are here
before me,
Please adore me, por favor.
Besame before the cha-cha tempo
steals away.
While other dancers do their fancy
swaying,
We'll keep saying, "Besame."
Cha-cha-cha! you're so appealing when
we cha-cha-cha.
You've got me reeling when we cha-
cha-cha.
And I've a feeling that our lips will
still be blended
Even when the dance is ended!
Por favor I need the magic touch of
your amor.
So when there's no more cha-cha to
enchant me
Say you'll grant me as before
Your love forever por favor!

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BABY, BE MY TOY

RICHARD ADLER JERRY ROSS

I remember my dolly, my "goldilocks"
dolly,
That dolly cheered me when I was blue.
I'd cry on her shoulder till worries had
flown,
Now my dolly's gone 'cuz I'm all
grown.

That toy is gone and I'm all alone.
So baby, baby, baby, be my toy,
Help to cheer me if a tear should start.
Baby, baby, baby, be my toy,
'Cause your baby's just a little girl at
heart!

I remember my choo-choo, my little
red choo-choo,
That choo-choo made a dreamer of me.
I travelled the whole world to countries
unknown,
Now my cho choo's gone 'cuz I'll all
grown.

That toy is gone and I'm all alone.
So baby, baby, baby, be my toy,
Help my dreamin' once again to start.
Baby, baby, baby, be my toy,
'Cause your baby's just a little girl at
heart!

I remember my soldier, my little toy
soldier,
Protected me when I was afraid.
I had me a hero to call all my own,
Now my hero's gone cuz I'm all grown.

My toy is gone and I'm all alone.
So baby, baby, baby, be my toy,
Help protect me when the "willies"
start.
Baby, baby, baby, be my toy,
'Cause your baby's just a little girl at
heart!

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QUEEN OF MY LONESOME
HEART

TONY LO PINTO

I'm gonna make you the queen of my
lonesome heart,
Lonesome heart, lonesome heart,
I'm gonna make you the queen of my
lonesome heart,
That's what I'm gonna do.
I'm gonna kiss ya', caress ya' and hold
ya tight,
Hold ya' tight, hold ya' tight.
I'm gonna kiss ya', caress ya' and hold
ya tight,
That's what I'm gonna do.
Oh we'll dance by the light of the
stars,
Oh how we'll dance, dance, dance,
dance, dance.
To the tune of a thousand guitars.
We're gonna sing, sing, sing of love
and romance.

I'm gonna make you the queen of my
lonesome heart,
Lonesome heart, lonesome heart.
I'm gonna make you the queen of my
lonesome heart,
That's what I'm gonna do.

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FAIRY TALE

DOK STANFORD JERRY LIVINGSTON

Fairy tale, my favorite fairy tale
Is the one I live with wonderful you;
Life is so grand, a fabulous fairy land
And we walk it hand in hand, as lovers
do.

Fantasy became a reality,
With your tender kiss, you opened the
door.

You are marvelous, divine,
Aladdin's lamp did shine,
The magic day that you were mine;
Fairy tale, our love is a fairy tale
And it never has been told before.

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HOW CAN I FORGET

TINA LAZAR ROBERT MELLIN

Will I remember you when you're
away?

Will I recall the dreams of yesterday?
The rapturous bliss of each tender kiss,
How can I forget?

Will I remember you and all your
charms

When I held all of heaven in my
arms?

That moment divine when you were all
mine,

How can I forget?

I'll close my eyes and always see a
living memory.

I'll close my eyes and there you'll be,
So near and dear to me.

Will I remember your enchanting
smile?

Your tender love that made my life
worthwhile?

Can anyone be as precious to me?

How can I forget?

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RICE

MACK DAVID

Rice is less expensive than diamonds
Rich is less expensive than pearls
Rich is less expensive than mink or
sable

But I'm unable to get someone to throw
rice at me

(She wants to get married)

Won't someone throw rice at me

Won't someone throw rice at me?

How awfully nice to be bombarded by
shoes

Old shoes and rice is not as rare as a
Rembrandt

Rice is not as rare as perfume

Rice is not as rare as a scene by Van
Gogh

Why don't some man go for a quarter's
worth of rice for me

(She wants to get married)

I wanna get married

Rice don't cost as much as a Caddy

Rice don't cost as much as a yacht

Rice don't cost as much as a platinum
choker

Why don't some joker throw a tea-
spoonful of rice at me

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THE BURTON SISTERS

Carole and Lynn Burton — THE BURTON SISTERS — are two of the newest, brightest additions to the RCA Victor roster of popular vocalists. The girls were born in Philadelphia, Pa., and have spent most of their lives under the influence of show business and show people. Their mother was a successful dancer and their father a former song-and-dance man.

The gals began their singing career by performing at local civic affairs at the age of 10. Years of hard work and training followed, until today they have a polished night club act and recording contract. Incidentally, their recent television appearances really boosted their stock in the show business realm.

The Burton Sisters speak French fluently and work six months out of the year in Canada, where they learned so many French folk songs that they finally incorporated French into their singing style. Although these two lovely brunettes have attained success on personal appearances and on records, they have not cut down their efforts to improve and are currently studying voice under the talented Carlo Menotti, one of the top vocal instructors in the nation.

Carole and Lynn say that the turning point in their career came when they approached songwriter-publisher Bob Merrill to try to sell him one of their songs. Merrill didn't take the song but took the girls instead and got them an audition and subsequent recording contract with RCA Victor.

What little leisure time the Burtons have is taken up with sports. They are rabid ice hockey fans and seldom miss an important game. They themselves are athletic, and their close friends are never surprised to see them belting a baseball in an open lot.



JAN ARDEN

Jan Arden, handsome young baritone, was born in Greenwich Village, New York. His father, a Metropolitan Opera singer and voice teacher, passed on to his young son a love for fine music and a flair for dramatic presentation that has come to be recognized as the mark of an accomplished artist. At the age when most children were listening to Grimm's Fairy Tales, Jan and his now famous sister, Toni, were listening to the stories of Verdi, Rossini, Wagner and Bizet as told by their father.

Jan's introduction to an extensive musical education began before he entered grade school. Daily practice sessions of one to three hours under the watchful eye and critical ear of his father were a must if Jan was to become a singer. And so it went for days, months and years, practicing scales and vocalizing. Under his father's expert guidance, Jan developed his rich baritone voice, fit into it an individual style of delicate shading in the lower registers and full resonance in the higher keys — and drew the attention and won the plaudits of the entire entertainment world. Critics and average listeners agree that Jan Arden's voice could only be the product of intense practice and long study. It is not an accident.

Jan has also made television appearances and television shorts. Some of the shows that he has been on are the "Robert Q. Lewis Show," "Show Goes On," Steve Allen TV and radio shows, "Chance of a Lifetime," "Armed Services Show" and many telescription shows, as well as Godfrey's "Talent Scouts." He was recently signed to an RCA Victor recording contract and with that firm has waxed several top-notch tunes. Keep your eyes peeled and your ears open for Jan and his new release, which will be on sale very shortly.

BURN THAT CANDLE

WINFIELD SCOTT

Keep that candle burnin' bright mother
I'll be kinda late tonight mother
There's a yellow moon above mother
Shinin' on the one I love mother!

Burn that candle night and day
Burn that candle light my way
Keep that doorway open wide
Till I'm strollin' thru that doorway
with my bride!

While that candle's burnin' high
mother
I'll be with my sugar pie mother
We'll be comin' home, you know
mother
Lookin' for that candle glow mother!

After we have had the wedding,
mother
To the candle we'll be headin' mother
So, before we're winin', dinin' mother
Start that candle light a shinin' mother!
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TOO LATE NOW

ALAN JAY LERNER BURTON LANE

Too late now to forget your smile;
The way we cling when we've danced
awhile;
Too late now to forget and go on to
someone new.
Too late now to forget your voice;
The way one word makes my heart
rejoice;
Too late now to imagine myself away
from you.

All the things we've done together
I relive when we're apart.
All the tender fun together
Stays on in my heart.
How could I ever close the door
And be the same as I was before?
Darling, no, no, I can't anymore;
It's too late now.

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SEARCH MY HEART

CHUCK WILLIS

Now if you search my mind
Find I'm not thinkin' of you.
If you look in my eyes,
Can't you see that I'm blue
Since you've been gone things ain't
been the same.
And if you search my heart you'll find
your name.
And when I go to the show
Where we used to go
I get so lonesome can't go there no
more
'Cause I been used to just holdin' your
hand
And if you search my heart you'll
understand.
You know I couldn't sleep not a wink
last night
I was thinkin' about that silly little
fight
You know you love me and I love you
And if they search our hearts, they'll
find it's true.

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GIVE ME LOVE

CINDY WALKER

Don't give me no heartaches,
 Don't give me no pain,
 Don't give me teardrops
 That fall like rain
 Give me what you promised,
 What you promised to give me,
 Give me love
 Don't give me no trouble,
 Don't fill me with care,
 Don't give me worries
 So hard to bear.
 Give me what you promised,
 What you promised to give me.
 Give me love
 We made a promise
 Till death do us part,
 And, darling, that promise
 Came straight from my heart
 And I'm gonna keep it
 As long as I live.
 But life ain't worth livin'
 If you only give me
 Nothin' but heartaches,
 And nothin' but pain,
 And these teardrops that fall like rain
 So give what you promised,
 What you promised to give me.
 Give me love.

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BELONGING

CARL SIGMAN PERCY FAITH

Belonging, belonging a feeling I never knew.
 Belonging, belonging let me belong to you.

The rose belongs to the garden,
 The sky possesses the sun.
 I need someone to come home to
 When my busy day is done.

The sheep depends on the shepherd,
 The waves belong to the sea.
 Most ev'rybody has someone
 Please open your heart for me.

If I have you to belong to,
 I promise we'll never part.
 Your arms can shelter me always
 Your kisses can warm my heart.
 Copyright 1955 by Oxford Music Corp.

HOW CAN I TELL HER

JAY LIVINGSTON RAY EVANS

Should I try to hold her near me,
 Or how should I try to tell her?
 Should I sigh and hope she'll hear me,
 Or should I wait?
 Would it pay?
 Or should I simply say that she's the love

I've dreamed of always.
 The only love I long to hold!
 It's hard to hide, deep inside,
 The things that should be told,
 But how to tell her!

How should I tell her?
 How can I tell her of my love?
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THE TRACEY TWINS

The Tracey Twins are troupers from way back, having made their debut at the age of four, singing between rounds at a boxing match in the Cleveland Arena. At twenty, Eunice and Eudice are 4' 11" dolls, just on the brink of stardom.

Their childhood was a basic training in show business for them and is paying off through their ability to charm any audience. At five they auditioned for the MGM movie, "Lady Be Good," while vacationing in Los Angeles, but due to illness they were forced to return home to Cleveland. They feel now that this was actually a "lucky break," as so many child stars don't make it as adults.

Whenever child talent was involved in social or theatrical events in and around Cleveland the twins were always in demand. Throughout World War II they entertained in veteran's hospitals, service canteens and many times won the patients' hearts by singing in some of the hospital wards without accompaniment when a piano or organ was not available. In high school they studied dramatics and appeared in such school presentations as "Jane Eyre." appeared at the Cleveland Press Christmas Show with Jimmy Stewart, won the Cleveland Toni Twins Contest, appeared on talent shows with Jimmy Kish's Cowboy Band, and had their own radio and TV shows, "Teen Canteen," and "Pepper's Party."

After graduating from high school, Eunice and Eudice took individual se-

cular jobs and still continued to sing whenever they got the chance.

Things took a decided turn for the better when Fred Strauss, who has guided such stars as the Crew Cuts on their way to fame, saw them on a local disc-jockey program — "Johnny Andrews' Morning Show." A few days later he signed them to personal management. They quit their jobs and began to work clubs and theaters in the mid-western area. Then they toured for two weeks with the Crew Cuts, doing one-nighters, and during this time the boys decided that the only way to tell them apart was to nickname them. Hence they are now known to their friends as "Max and Herman."

When the twins appeared on nationally famous disc-jockey Bill Randle's 1954 Sports Car Show, they were accompanied by Wendell Tracy. Since that time, Wendell has worked in association with Fred Strauss as their musical arranger and co-manager.

Besides their club work, the girls have done many Cleveland high school shows with Bill Randle, and due to this friendship with Bill, the twins are about to be signed with a major label. Music critics are more than sure that these two cute tricks are going to do some wonderful work on records and that it shouldn't be too long before "Max and Herman" have top billing on the marquees of theaters and show spots all over the nation.

Stay tuned for these twin stars who will be shining brightly for a long time to come — The Tracey Twins.

VIENI VIENI

GEO. KOGER H. VARNA RUDY VALLEE
VINCENT SCOTTO

Vieni, vieni, vieni, vieni, vieni,
Tu sei bella, bella, bella, bella, bella,
bella

Waiting for you

Vieni, vieni, vieni, vieni, vieni,
Tu sei bella, bella, bella, bella, bella,
bella,

Lonesome and blue;

Palm trees are gently swaying

My heart is saying

How much I love you

Ah, moonlight is softly gleaming

My heart is dreaming of you.

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ROCK-A-WAY

ARRETT "RUSTY" KEEFER

When the boy stood on the burnin'
deck,

Eatin' them peanuts by the peck,

Why didn't he jump to save his neck?

Why any old cat can tell you that!

Ya gotta rock-a-way the night,

Rock-a-way the day,

Do a boogy woogy, and a break-a-way

Rock-a-way the day,

Rock-a-way the night,

You'll be so cool, if ya do it right!

Jingle in the juke-box,

Rhythm in the feet,

Hoppin' like a bunny to a rimshot beat,

Ya gotta rock-a-way the night,

Rock-a-way the day.

Do a boogy woogy, and a break-a-way,

Wanna lose the blues?

Tell ya what to say,

"Hey, mister jukebox,"

Rock-a-way, ya gotta rock-a-way.

When the town of Rome was "hot
fazole."

Nero fiddled like a fool,

Now, how did he keep so doggone
cool?

Why any old cat can tell you that!

Copyright 1955 by Myers Music, Inc.

I'LL NEVER LEARN TO CHA-CHA-CHA

JACK WOLF

I'd love to learn it, with heart and soul
I yearn it,

But I can't learn it, I'll never learn to
cha, cha, cha!

No point in waiting, and please don't
start debating,

You hear me stating, I'll never learn to
cha, cha, cha!

When they start that rhythm, I just
can't get with 'em,

My feet won't do the things they
should,

The trumpets blowin', but I ain't goin',
I stand there like a hunk of wood, and
that ain't good!

So why keep waiting, this whole affair
I'm hating,

Once more I'm stating, I'll never learn
to cha, cha, cha!

Copyright 1955 by World Music, Inc.

ONLY FOREVER

JOHNNY BURKE JAMES V. MONACO

I'll answer ev'ry question that you
might pre-suppose,
This is no mere suggestion; this goes.

Do I want to be with you
As the years come and go?
Only forever, if you care to know
Would I grant all your wishes
And be proud of the task?
Only forever, if someone should ask.
How long would it take me
To be near if you beckoned?
Off-hand, I would figure less than a
second.

Do you think I'll remember
How you looked when you smiled?
Only forever; that's putting it mild.
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ANGELS' TEARS

MACK DAVID

It's raining Angels' tears.
It's raining Angels' tears.
Since you said goodbye
There is rain in the sky
And I know they're Angels' tears.
I gave my heart to you;
The heart you broke in two.
When a love dream goes wrong,
Angels weep all day long,
And it's raining Angels' tears.

When you see the raindrops fall
They're not raindrops, dear, at all,
They're really Angels' tears.
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SEARCHING

BILLY VAUGHN RANDY WOOD

I'm searching for my old love,
A love that no love can replace,
I'm looking ev'rywhere and praying
you'll be there
I'm searching for my true love,
Don't want a new love to embrace.
I know I'm all to blame
My teardrops feed the flame
From city to city I'm catching ev'ry
train
My poor heart has pity
It knows I'm living in pain
I dream of the day I'll find you.
The day you whisper, dear that you
Have been lonely and searching for me
too

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MY IMPRESSION OF JANIE

ROY JORDAN ULPIO MINUCCI

My impression of Janie was a dream
from the start,
How could I believe my eyes,
I was seeing with my heart.
How could I behold such beauty?
I was taken by surprise,
But it's not a lover's duty to be wise.
My impression of Janie seemed as
clear as a song.
And my unsuspecting heart felt that
to her I could belong.
When I learned to know her better
I awoke and found her gone,
For my impression of Janie was wrong.
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THE NIGHT WATCH

CINDY WALKER

Bright stars are watching the world as
it sleeps.
Shepherds watch over the lithe white
sheep.
The lighthouse is shining for ships far
at sea,
As God keeps the nightwatch for you
and for me.
So sleep, sleep in peace and rest.
Don't be afraid of the darkness.
All's well for over the land and the
sea,
God's keeping the night watch for you
and for me.

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BUT NOT LIKE MINE

DAN WELCH

Other arms may hold you, other hands
may touch you,
Other lips may kiss you, but not like
mine.
Other eyes may watch you, other ears
may hear you,
Other hearts pray for you, but not like
mine.
Many may have promised their love and
heart and soul to you.
But they could never want you like
I do.
So darling I implore you, tho others
may adore you,
No heart can beat for you just like
mine.

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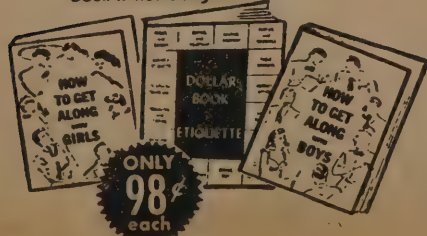
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IF IT HAPPENED TO YOU

DIANE LAMPERT HORACE LINSLEY
AL GOODHEART

If somebody told you they loved you
Then broke your heart in two
You wouldn't be laughing the way you
do

It wouldn't be so funny
If it happened to you.

If somebody took all your kisses
Gave them to someone new
You wouldn't be laughing the way that
you do

It wouldn't be so funny
If it happened to you

You filled my heart with day dreams
Then sent them up in smoke
The love that I held dearly
To you was merely a joke

If somebody suddenly told you
Your one romance was through
You wouldn't be laughing the way that
you do

It wouldn't be so funny
If it happened to you.

Copyright 1955 by Joy Music Inc.

THAT'S HOT-CHA-CHA
WITH ME!

GEORGE CRANDALL EDUARDO BIANCO

If you'd like to hug and kiss forever,
If you plan on doin' this forever,
Share the sweetest kind of bliss forever
That's hot-cha-cha with me!

If you wanna love me with emotion,
As a token of your true devotion,
Well, unless you get a better notion,
That's hot-cha-cha with me!

If the weather should be cold and
stormy,

And you want your lovin' arms to
warm me,

Senorita, if you'll just inform me,
That's hot-cha-cha with me!

If you wanna quit the conversation,
And get busy with some osculation,
For your very special information,
That's hot-cha-cha with me!

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TIME FOR PARTING

BETTY COMDEN ADOLPHE GREEN
ANDRE PREVIN

Though the time has come for parting,
Though our time together ends,
No matter where our lives may lead us
In our hearts we'll still be friends.

Though the time has come for parting,
And the future lies unknown,
Although the years may come between
us

We will never feel alone.

For friends we are now

And friends we'll stay,

Until we meet again one wonderful
day.

Let a million miles divide us

Let the years go rolling by,

For though the time has come for
parting

Still our friendship cannot die.

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DISC JOCKEY

PROGRAMMING A D. J. SHOW

"... Potpourri of pops, polkas, western and old-time tunes, player pianos — everything designed to make the sun shine at night, here at the 'Sunny Side Of The Dial.'"

For the past two years, these words have served to introduce Hilary Bogden and his "Old Timer's Party" to every member of the family in WJAS, Pittsburgh's, listening audience. In that sentence is the secret to the success the program has enjoyed. Heard nightly from 7:45 p.m. to 12:30 a.m., the "Old Timer" has something for everyone: pop tunes and late releases for the teenager, records from the '30's for Mom and Dad and old-time tunes for the folks who are old enough to remember and love them. His popularity with each age group has been given tangible proof from the response the program has received. After introduc-



HILARY BOGDEN

WJAS — Pittsburgh, Pa.

ing his old-time tunes segment, Hilary was offered approximately 1,000 records the first week — and since then his collection has been increased to 6,000. Nine-hundred and four piano rolls have been donated for use on the beloved player piano. The teenagers have registered their approval by demanding his presence at weekly record hops. Armed with records, pictures and guest stars, Hilary estimates he dances with as many as 2,000 youngsters a week.

Quite naturally, when the "Old Timer's Party" took to the air waves, Hilary had a ready-made audience through his previous activities at WJAS. For five years he was the CBS news correspondent in Pittsburgh — during which time his work was recognized by some of the top newsmen in the country.

"Hi there everybody out along the 'Old Party Line Of Good Listening.' That's the way I open 'Platter Matinee,' from three to six p.m., Monday thru Friday, on WCUE, Akron's top music and news station. My name's Jack Chenoweth and I've been in the radio business since I was seventeen — and I love it. I aim to please the housewives of the Akron area with top ballads and instrumentals for the first half of 'Platter Matinee,' then step up the tempo a bit to catch the teeners as they get out of school. I also ride herd on the 'Tops In Pops' show, which is composed of the results of WCUE's extensive and exclusive survey of juke box spins, record sales, and mail and phone requests.

"My favorite recording artists? Well, I'll have to give the nod to Nat 'King' Cole and Jo Stafford. In my book, they are the top masters of interpretation



JACK CHENOWETH

WCUE — Akron, Ohio

of any kind of material they handle. However, to single out my all-time single pick, I'll have to string along with Bob Manning's 'The Nearness Of You.' That one can still send chills up my spine.

"I have yet to run across any d.j.'s with my hobby. I raise daschunds! Can you top that one?"

On the personal side of things, Jack is twenty-six years of age and a real good-looking specimen. He started in radio with Station WADC, Akron, Ohio, and then went to Station WPDH, Clarksburg, West Virginia, before arriving at WCUE, where he's been ever since.

In a recent popularity tabulation it was found to be that Jack Chenoweth is Akron's Number One afternoon disc jockey according to C. E. Hooper and the lovely housewives of that fair city. So, if you desire to listen to good music all of the time, you must pick WCUE and Jack Chenoweth; for good music is their by-word.

PLATTER PATTERN

PROGRAMMING A D. J. SHOW

Lonny Starr, genial topflight radio personality of Station WNEW, in New York City, is one of broadcasting industry's young oldtimers. Still under 40 years of age, Lonny has had some 25 years of radio experience starting back in Wilmington, Delaware, where he was born. His first job in radio, while in his early teens, was helping announcer Larry Taylor tote his remote equipment around. Larry, who is now a music publisher, was a singing star and announcer back in the days when Lonny worked at WDEL in Wilmington.

Lonny recalls, with a chuckle, that when he started at WDEL he received the princely stipend of \$2 per week, for which he lugged around remote equipment, swept the studio and did announcing. He was with WDEL for almost 10 years, then he went to WPEN in Philadelphia. After three

Out Reno, Nevada, way the people are raving about a "swinging" disc jockey by the name of "Lucky" Len Ross who's the personality boy of Station K-1. His p.m. platter show is the talk of the town as he spins the very finest of popular music. Len believes that the only way to run a d.j. show is to give the listeners what they wish in the way of music, and he's so right — as his terrific "hoopla" rating proves.

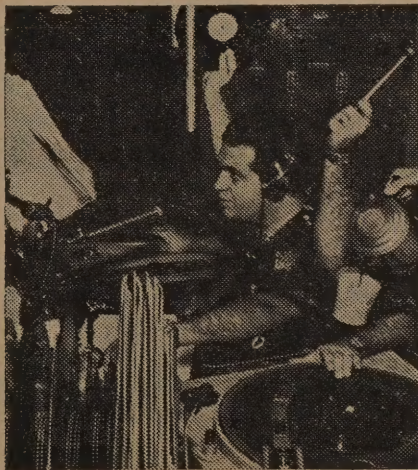
We of HIT PARADER contacted Len and asked him to send down some info on himself and his show — and that's just what he did. In our opinion, Mr. "Lucky" Ross deserves all the praise he receives; for there is yet to be one listener who does not feel that he's the "greatest." So, here's a little bit about the Ross guy and what he does in his very own words:

"I have a pop dee jay show from



LONNY STARR

WNEW — New York, N. Y.



"LUCKY" LEN ROSS

K-1 — Reno, Nevada

years at WPEN, Lonny moved to Detroit, where he did an all-night show for one year at Station WJBK. Then, being footloose, Lonny switched to WBOC in Salisbury, Maryland; to WJNO, in Palm Beach; WFBR, in Baltimore, and in 1947 to WNEW, in New York, where he has been ever since.

Where does he go from there? Lonny is happy at WNEW. He likes the management, his fellow announcers, the librarians, the switchboard operators, as a matter of fact, Starr is such a nice guy he just likes everybody — and perhaps that is why everybody likes him.

Being a good disc jockey is more than just appearing before the microphone and spinning a record. Lonny Starr plays about 250 records a week on his shows, and this requires listening patience and careful planning for good programming. Lonny arrives at the studio about 11:00 a.m. He goes through his mail and then plans his show for the day.

12:00 noon to six p.m. daily, Monday thru Saturday, and program my music from the weekly charts of 'The Cash Box,' 'The Billboard' and 'Variety' mainly. Much of my personal information on the stars is supplied from HIT PARADER Magazine. I also include letter requests, and, naturally, the old favorites of the 30's and early 40's. The big bands of Miller, Goodman, Shaw, the Dorsey's, Barnett, Basie and Ellington are heard quite frequently on my show.

"I was born in Brooklyn, N. Y., September 13, 1925, and spent a couple of years in the Army during World War II, in Scotland, England, France, Belgium and Germany. I'm single — unfortunately — never meeting the right gal, I guess. My hobbies are photography and cooking, while my favorite sports are baseball, swimming and football. In the past I did platter shows in Phoenix, Arizona, and also in Las Vegas, Nevada.

THE THINGS THEY SAY

JANET KOPCIK

They tell me you've forgotten about me,

A new love fills your thoughts each day

If you could only know the way it hurts me,

Hearing the things they say.

I lie awake and dread each new tomorrow,

I spend the restless nights that way.

I'm so afraid that I'll be filled with sorrow,

Hearing the things they say

They must think it's fun to taunt me,

With tales of the things you do

They know ev'ry word will haunt me,

So deep is my love for you.

Tell me they're wrong and free me from this doubting,

One word can send my fears away

The aching deep within my heart grows stronger

Hearing the things they say

Copyright 1955 Meridian Music Corp.

WHAT HAVE THEY TOLD YOU?

DAVE COLEMAN DICK SHERMAN

Tell me, what have they told you?

I see a tear in your eye.

Can it be, that you've begun to doubt me?

Can it be, you've come to say goodbye?

Tell me, what have they told you?

Don't let them hurt you this way.

Let them say the things they say about me,

Don't you know I love you more each day?

How can you leave me lost and lonely;

Crying my heart out for you?

You know I live to love you only,

Just you and no one but you.

Tell me, what are they saying?

Don't let them keep us apart.

Darling, tell me, what have they told you?

Have they told you you're breaking my heart?

Copyright 1954, 1955 by Regent Music Corp.

BEGINNER'S LUCK

EARL SHUMAN ALDEN SHUMAN MILDRED KAPLAN

They said beginner's luck

They said my luck would pass

And that my first romance would never last

They said a winner's luck

Finds those who know love's game

But each beginner's luck burns up in flame

Day followed day, golden week followed week,

Still the thrill of your love filled my heart

Kiss followed kiss precious dream followed dream,

'Til I knew that we never would part

Now that we two are one

I'm told by ev'ry friend

That my beginner's luck will never end

Copyright 1954 by Trinity Music Inc.

\$100,000 RING SALE

SELLING ENTIRE LOT — SAVINGS TO 60%!

ANY YOUR RING CHOICE

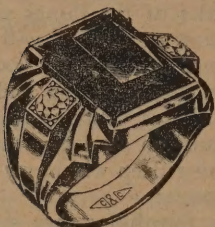
1.98

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IMPORTED SIMILE STONES!

Out they go—every ring in stock—at the incredibly low price of 1.98—while supply lasts! Do not confuse with cheap, gaudy variety. These are superbly executed rings by jewelry craftsmen—real masterpieces of design! All are Simile stones, quality made in Europe!

Wear any ring 5 days at our risk! You must be delighted or your money comes back! **RUSH ORDER TODAY** with thin strip of paper to show ring size. Get several for gifts—while this amazing offer holds good!



The Windsor

A refined men's ring of superb craftsmanship with massive Pseudo Ruby & Diamonds. No. 408—a bargain! Only 1.98.



Star Studded

3 GIANT Pseudo Diamonds—a ring for well-dressed men! Gleaming electro gold plated. Really a knockout! No. 362. Reduced to 1.98.



Royal Peacock

Glamour! Has 15 Rainbow color sparkling Rhinestones. Natural gold color setting. No. 331. Only 1.98.



Masonic Ring

A door opener! Masonic emblem in bold relief on simulated flat-top ruby, flanked by 2 imported pseudo Diamonds. Gold color band No. 323. 1.98.



"Big 5" For Men

Extra heavy! 5 Pseudo Diamonds—hard to tell from genuine! Gold plated. Big price reduction! No. 319. Only 1.98.



Cocktail Cluster

Looks like \$500 cocktail ring! 10 fine pseudo diamonds & ruby. Gold color mount. No. 340. 1.98.



Modern Wedding Ring

Beautifully embossed by Baso-relief process. In natural gold color. No. 301. 1.98.



Men's Initial Ring

Your initial in 3-D relief on pseudo Ruby, flanked by 2 imitation diamonds. A real stunner! No. 401. Only 1.98.



Romantic Friendship

Women feel proud wearing this splendid friendship ring. Same styling as diamond rings selling for \$500. No. 309. Only 1.98.



Lifetime Bliss

Lovely classical engagement ring! 5 brilliant Pseudo Diamonds. Natural gold color band. Perfect beginning for courtship! No. 357. 1.98.



Chief Geronimo

Massive, extra heavy men's ring. 3 Dimensional head is fine example of inspired Indian craftsmanship! Gold plated. No. 351—only 1.98.



Eternal Love

Gorgeous rings—12 sparkling Pseudo Diamonds. Natural gold color bands. 1.98 each ring. Both for 3.50. No. 311.



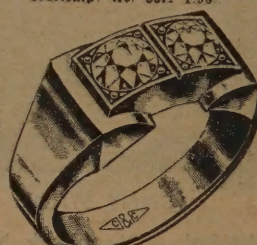
Entwined Hearts

Friendship ring of delicate beauty to be cherished for years! 2 "Hope" simulated Rubies. Entwined hearts. Gold color band. No. 413—1.98.



Twin Charmer

A ladies ring that out-dazzles some expensive ones! Lovely Sterling band, set with 2 large & 4 small pseudo diamonds. No. 341. 1.98.



Broadway

A real man's ring! 3 extra large brilliant imitation diamonds on 14 K rolled gold plate heavy band. No. 411. 1.98.



The Sparkler

This brilliant pseudo Diamond appears to be on fire! Large circular sparkler on 14 K, rolled gold plate band. No. 336. Only 1.98.



Yours Alone

Exquisite Wedding Set. Round & Sapphire-cut design Pseudo Diamonds. Either ring 1.98 each. Both for 3.50. No. 304.

U. S. DIAMOND HOUSE, Dept T14-M-300

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RUSH me the rings I have indicated by number below—ON 5 DAY FREE TRIAL . . . Money Back Guarantee I enclose 1.98 for each ring. (Send thin paper strip to show ring SIZE.)

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Amazing Proof That Anyone Can Play Music!



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IT'S not what we say about our wonderful easy way to learn music that really counts. It's what our 900,000 STUDENTS say. And THEY send us thousands of enthusiastic comments like those reprinted here — saying it's what they've always dreamed of! A quick, easy way of learning to play any musical instrument. WITHOUT suffering through dull "theories" first. WITHOUT practicing boring scales and exercises. WITHOUT spending time and money on a private teacher.

You just sit right down with the piano, guitar, accordion — or any instrument you're interested in — and actually begin to play. Simple little songs and hymns at first. Then, as days go by, more advanced compositions. Soon you'll amaze your friends by playing almost anything they request!

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No "trick" methods. This wonderful home study method teaches you to play *real sheet music*. Big, clear pictures and simple how-to-play-it directions make every step simple as A-B-C. So clear, so easy to under-

stand, even children "catch on" right away. Whole family can learn for price of one. Cost only a few cents a lesson, including over 100 pages of valuable sheet music.

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There's simply not room here to tell the whole fascinating story of this revolutionary new way to learn music. So we have published a 36-page illustrated book describing our methods and teachers. You may have a copy FREE simply by mailing coupon. No obligation; no salesman will call on you. **U. S. SCHOOL OF MUSIC, Studio 21, Port Washington, N. Y. (Special Reduced Prices on instruments to our students.)** Now in Our 57th Successful Year.



12-Year-Old Surprises Her Friends

"I am twelve years old. Thanks to your Course, I was able to play for the department in our church. All my friends were certainly surprised when they discovered I could play!"—**Patsy Jeffrey, Sweetwater, Texas.**

"Opened Door to Popularity"

"I was able to play pieces in a short time. Family and friends certainly surprised. Course opened door to popularity, wider circle of friends."—**Peter H. Kozyra, P. O. Brokenhead, Manitoba.** (Picture on other side of page)

Now Invited Out Lots

"It's been fun. Hasn't cost anywhere near as much as private teacher. Now invited to affairs, dances. Auditioned for 'Barn Dance Jamboree.'"—**Howard Hopkins, E. Syracuse, N. Y.** (Picture on other side of page)



Stop Cheating Yourself of These Joys!

Popularity! New friends. Gay parties. Good times. Career. Extra Money. Understand, appreciate and converse about music. Learn lives and compositions of modern and great masters. Relax! Banish worries and frustrations. Satisfy self-expression, creative urge. Gain self-confidence.

Our Former Student

LAWRENCE WELK

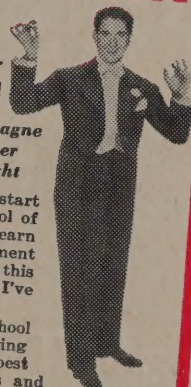
Now Has Regular Full Hour TV Show Weekly — with His Own Orchestra!

Telecasts his famous "Champagne Music" from Hollywood Over ABC-TV Every Saturday Night

MR. WELK says: "I got my start in music with a U. S. School of Music course. How easy it is to learn to read notes and play an instrument this 'teach yourself' way! In fact this school did so much for me that I've enrolled my two daughters."

"I highly recommend your school to people interested in furthering their education in music. My best wishes for your continued success and for the splendid work you are doing for the advancement of music."

Appreciatively yours,
Lawrence Welk,
Hollywood, Calif.



U. S. SCHOOL OF MUSIC, Studio 21, Port Washington, N. Y.

I am interested in learning to play, particularly the instrument checked below. Please send me your free illustrated booklet, "How to Learn Music At Home". NO SALESMAN IS TO CALL UPON ME.

- | | | | |
|--|--|-----------------------------------|---|
| <input type="checkbox"/> Piano | <input type="checkbox"/> Saxophone | <input type="checkbox"/> Ukulele | <input type="checkbox"/> Modern Elementary |
| <input type="checkbox"/> Guitar | <input type="checkbox"/> Trumpet, Cornet | <input type="checkbox"/> Clarinet | <input type="checkbox"/> Harmony |
| <input type="checkbox"/> Hawaiian Guitar | <input type="checkbox"/> Pipe, Hammond, | <input type="checkbox"/> Trombone | <input type="checkbox"/> Mandolin |
| <input type="checkbox"/> Violin | <input type="checkbox"/> Reed Organ | <input type="checkbox"/> Flute | <input type="checkbox"/> Practical Finger Control |
| <input type="checkbox"/> Piano Accordion | <input type="checkbox"/> Tenor Banjo | <input type="checkbox"/> Piccolo | |

Do you have the instrument?

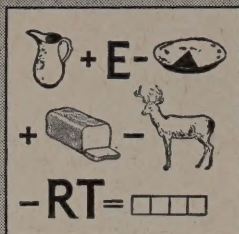
Mr. _____
Mrs. _____
Miss _____
Address _____
(Please Print Carefully)

City _____ State _____
(Insert Zone Number, If Any)

NOTE If you are under 18 years of age parent must sign coupon.

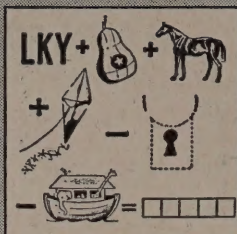
900,000
STUDENTS
57
Successful
Years

Can You Solve These 3 Puzzles?



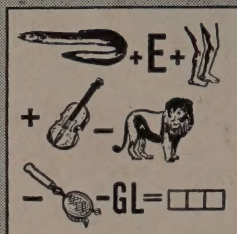
No. 1
Solution Is One
of Last Names
Below:

Johann E. BODE
Henry FORD
Alice CARY
Alexander G. BELL
Johann S. BACH
William PACA



No. 2
Solution Is One
of Last Names
Below:

Robert BURNS
John BROWN
Ethan ALLEN
Alfred E. SMITH
H. G. WELLS
Sigmund FREUD



No. 3
Solution Is One
of Last Names
Below:

John GAY
Willi H. LOW
Walter MAP
Edgar W. NYE
Robert E. LEE
Samuel J. WAY

**SEND IN YOUR ANSWERS ON COUPON BELOW, AND
RECEIVE FREE DETAILS ON HOW YOU MAY SHARE IN**

\$100,000.00

IN CASH PRIZES



**THIS MAY BE
YOUR TIME
TO WIN!**

You've read of others winning big prizes. You've seen their pictures in the papers, smiling broadly and beaming at their good fortune. Well, maybe this is YOUR time to win!

Think what it could mean to you! The home of your own you've always dreamed of! A college education for your child! Perhaps at last going into business for yourself!

Whatever your dream, act today on this great opportunity... presented under sponsorship of the publishers of The Standard International Encyclopedia... and designed to publicize this great reference work and further its distribution.

Believing that people like puzzles, and that puzzles in themselves are inherently educational, the sponsors have combined the challenge of puzzles with the opportunity to get rich—with the result being this \$100,000.00 Opportunity Puzzle Contest, in which YOU MAY WIN A FORTUNE IN CASH!

AS YOU READ this page, you have before you a truly remarkable opportunity... an opportunity to win thousands and thousands of dollars in an exciting, fascinating contest with new and stimulating puzzles.

Today!—right now!—ACT on this opportunity! See the three puzzles printed above. And, following the procedure explained with the Sample Puzzle in the lower part of this page, see if you can find the name each puzzle represents.

When you have done that, fill in your answers to the three puzzles, along with your own name and address, on the coupon in

the lower left corner of the page. Mail the coupon promptly—to the address shown—and we will send you, FREE and entirely without obligation, full rules, details and the official set of basic puzzles of the Opportunity Puzzle Contest, in which \$100,000.00 in Cash Prizes will be awarded.

Yes—any one of 400 cash prizes may become yours in this contest—a 1st Prize of \$50,000.00!—a 2nd Prize of \$10,000.00!—a 3rd Prize of \$7,500.00!—a 4th Prize of \$5,000.00!—or any one of the other prizes shown in the official prize list printed at the right.

★ \$50,000.00 1st Prize May Become Yours! ★
Fun and Fortune Await You in This Fascinating Contest

The Sample Puzzle below will give you an idea of how to solve the interesting name-puzzles featured in this \$100,000.00 Opportunity Puzzle Contest. And the puzzles you see above are actually the first three official puzzles of the contest.

First, of course, study the Sample Puzzle, and read carefully the explanation printed along with it. Then try solving Puzzles No. 1, No. 2 and No. 3 above, and see if you can find the famous name represented by each puzzle, in the list of names printed under it.

In this way you will get a taste of the enjoyment and challenge presented in the puzzles of this contest. And as to the thrill of winning, can't you yourself imagine what it would be like to win \$50,000.00, \$10,000.00, \$7,500.00 or any other of the cash prizes shown at the right!

This may indeed be the opportunity you've been waiting for!—to free you from money cares and bring you the security and the luxuries you have always craved!

Act today to get in on this great opportunity! Right now!—fill in your answers to Puzzles 1, 2 and 3 on the coupon at the lower left. Also fill in plainly your own name and address, and mail the coupon promptly to the address shown. We will then rush you additional puzzles, rules and details explaining just how you go about making yourself eligible to win \$50,000.00, \$10,000.00, \$7,500.00, \$5,000.00 or any other of the cash sums to be awarded.

Don't put it off! Act here and now, while this opportunity is before you! Solve the three puzzles above, and mail the coupon TODAY!



**Someone Must Win!
Why Not You!**

**400
CASH
PRIZES**

★ ★ ★ ★ ★ ★ ★ ★
**1st PRIZE
\$50,000.00**

2nd Prize... \$10,000.00

3rd Prize... \$7,500.00

4th PRIZE... \$5,000.00

5th PRIZE... \$2,500.00

6th PRIZE... \$1,500.00

7th PRIZE... \$1,500.00

8th PRIZE... \$1,000.00

9th PRIZE... \$1,000.00

10th PRIZE... \$1,000.00

11th thru 15th, ea. \$200.00... \$1,000.00

16th thru 30th, ea. \$100.00... \$1,500.00

31st thru 100th, ea. \$75.00... \$3,250.00

101st thru 150th, ea. \$50.00... \$2,500.00

250 Additional, ea. \$35.00... \$8,750.00

TOTAL... \$100,000.00

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OPPORTUNITY PUZZLE CONTEST
DEPT. K-202 . . . P.O. BOX 537, LYNBROOK, N. Y.

Listed in box at right are my answers to Puzzles 1, 2, and 3. I am interested in your \$100,000.00 Cash Prize Contest and would like you to send me—without charge or obligation—the set of basic puzzles together with full rules and details as to how I may win \$50,000.00 First Prize or any other of the 400 prizes.

Name _____
Address _____
City & State _____

PUZZLE NO. 1

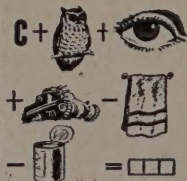
PUZZLE NO. 2

PUZZLE NO. 3

**This SAMPLE PUZZLE
Will Give You the Idea!**

Before trying to solve Puzzles 1, 2 and 3 above, let's solve this Sample Puzzle. Note the various letters and objects, and the plus and minus signs. C plus OWL plus EYE plus TANK... gives us COWLEYETANK. Next, minus TOWEL minus CAN means that from COWLEYETANK we take away the letters TOWELCAN, leaving YEK.

Now, in the list of names under the puzzle, we see the last name of Francis Scott KEY, and by re-arranging the letters YEK to KEY, we have KEY as the correct solution to this puzzle.



SOLUTION IS ONE OF LAST NAMES BELOW:
Edward W. BOX
Robert E. LEE
Peter PAN
Francis Scott KEY
Edgar Allan POE
Franz ABT

Act TODAY—This May Be YOUR OPPORTUNITY OF A LIFETIME!